

VIKAS GOYAL

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122001

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CAREER OBJECTIVE

To work with an organization, which can provide me the opportunity to bring out best out of me & indulge me in the challenging jobs through which I can enrich my potential and creativity, so that to dedicated myself to the organization I'm engaged with.

PROFESSIONAL QUALIFICATION

MBA, Kurukshetra University (HR.) (REGULAR MBA)

2015(Oct
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MAJOR-MARKETING

MINOR- **FINANCE** with **69%**.

ACADEMIC QUALIFICATIONS

B.com (Gen.) **Kurukshetra University, HARYANA**, secured with **63%** in 2013.

12th (**commerce**) Haryana Board secured with **72%** in 2010.

10th Haryana Board secured with **76%** in 2008.

WORK EXPERIENCE

TOTAL EXPERIENCE AS OF NOW: - 4 YEARS

- Currently working at **Maharani Innovative Paints Pvt. Ltd, Faridabad** (C. DASS GROUP) **since April 2nd'2018 till Present.**
- Roles as Sales & Marketing Executive (**working location:- Gurgaon**)
- **Key responsibilities: - Meeting with Builder, Contractors, & Architect.** Lead generation through visiting new constructions sites.B2B, B2C, Branding & promotion activities. (**Its decorative paint division where I have been working**)

HGS Int. service Pvt. Ltd. (ICICI merchant service & FIRST DATA), DELHI

Feb '17 to March'18

Role as **Field Sales Executive (working location: Gurgaon)** and key responsibilities is to get order of **Debit & Credit card swiping machine** (EDC, GPRS div.) To generate lead through open market & make documentation.

INDUSTRIAL EXPOSURE

- Undergone Industrial Visit at **PATANJALI** Ayurveda ltd. & **BLUE STAR.**
- Acquired summer training in **BUSINESS STANDARD NEWSPAPER, CHANDIGARH.**

PROJECT UNDERTAKEN & PRESENTATION & SUMMER INTERNSHIP

Done a project on "**Customer Relationship Management**" at Business standard, Chandigarh.

Made a research report on "Comparative Analysis of Market Strategies for food franchisee" Presentation on "Consumer Behavior" & Retail Marketing.

COMPUTER SKILLS

- ≡ Basic knowledge of computer.
- ≡ Surf Internet with efficiency.

PERSONAL STRENGTH

- Self-confidence.
- Positive attitude & Optimistic.
- Hardworking & Adaptability.

PERSONAL PROFILE

- D.O. B : 16 Dec 1992
- Father name : Suresh Kumar
- Marital Status : Single
- Nationality : Indian
- Languages Known : English, Hindi, and Punjabi
- Hobbies : Reading Books, listening to Music, Net surfing, Travelling.
- Hometown : Yamuna Nagar, Haryana 135001

- Current city : Gurgaon, Haryana 122001

DECLARATION

I hereby declare that all the particulars furnished by me are in this application are true correct And complete to the best of my knowledge & belief.

Date: _____

Place: _____

(VIKAS GOYAL)

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