

AKASH SHRIVASTAV

Address :

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Objective

Excel in field of marketing and participate in development of an organisation

Education

BACHELOR OF SCIENCE

*PT.J.S.G.MAHAVIDYALAYA , TARANGANJ, GONDA
2016-2019*

MASTERS IN BUSINESS ADMINISTRATION

*RKGIT GHAZIABAD , DR. A.P.J.ABDUL KALAM TECHNICAL
UNIVERSITY , LUCKNOW
2019 - 2021*

SPECIALISATION :

MARKETING (major) & INTERNATIONAL BUSINESS (minor)

Experience

SMC GLOBAL SECURITIES

*Business Development Manager- (Franchisee Acquisition)
Feb 2021 - Present*

Skills

- Basic knowledge of DIGITAL MARKETING
- Done a course on computer concepts from N.I.E.L.I.T
- INTERPERSONAL SKILL : Ability to build trustful relationship and cope with different situation

Industrial visits & training

- Digifuse Pvt Ltd, Noida on Internship program two Months as Marketing & Business development.
- Future Retail on Seven Days Live project In Big Bazaar in Department of Home Ware & Home Fashion in New delhi.
- Parle Products Pvt.ltd at their Neemrana Rajasthan Manufacturing plant.

Participations

- Entrepreneurship Development Program Organized by I.T.S. College at Mohan Nagar Ghaziabad.
- Demonstrating Commitment to Promote Safety Against Covid19 Organized by Social Economic and Versatile Welfare Association (SEVWA).
- Digital Marketing Workshop Organized By Aptech Computer Education.
- Industry-Institute interaction "SAMWAD-2020" on Business Scenario-Opportunities Organize by RKGIT, Ghaziabad and Ghaziabad Management Association (GMA).
- Digicultural Fiesta 2020 & perform well in E-Treasure Hunt Competition Organized by RKGIT, Ghaziabad .

Language / Gender

Hindi and English , Male

Declaration

I Hereby, declare that all the above information provided by me is true as per my knowledge.