

ARSALAN RAFI


MARKETING/OPERATIONS




PROFILE

I want to secure a responsible career opportunity to fully utilize my training and skills, while making a significant contribution to the success of Organization.

CONTACT

 arslanrafi.pgdm19_21c@its.edu.in
<https://arslanrafipgdm1921.wixsite.com/mysite>

 +918874329192

 www.linkedin.com/in/arsalan-rafi

COMPETENCIES

- Adaptability
- Collaboration
- Strong work ethics
- Leadership
- Time management
- Handling pressure

PROFESSIONAL SKILLS

- Digital Marketing
- Social Media Marketing
- MS Word
- MS Excel

INTERNSHIPS & LIVE PROJECT

SHAREKHAN PVT.LTD

Marketing management trainee

MAY 2020- JULY 2020

- Selling of DMAT Account.
- Consumer perception towards Sharekhan through Cold Calling.
- Influence people to invest in Stock Market.

MARICO PVT. LTD

Sales & distribution trainee

- Selling of marico products

NARMADA TECH SOLUTION

Digital Marketing associate

AUG 2020 -SEPT 2020

- Digital Marketing
- Copyright
- Social media marketing

EDUCATION

- **PGDM (Marketing/Operation)**

Institute Of Technology & Science, Ghaziabad |
2019-21

- **B.B.A**

Jeevandeep Mahavidhalaya, Varanasi 2016-2019

EXTRA CURRICULARS & ACHIEVEMENTS

- Held first position in ad- mad show (WYSIWYG 2020) at ITS
- Member of Parivartan Club

CERTIFICATES

- The Fundamental of Digital Marketing- Google
- Social Media Marketing - Accenture
- Career Edge -Knockdown the Lockdown-TCSion
- Digital Marketing - Accenture
- Retail Marketing-Accenture