

CURRICULAM – VITAE

Abhinav Gupta

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Career Objective

Looking forward to seek place in a reputed and growth oriented professional environment where my talent and skills can be utilized optimally,enhancing the organizational graph and further enhancing my personal skills and position as well.

Professional Qualifications

- **P.G.D.M in Marketing & Entrepreneurship** from Science and Technology Entrepreneur Park, **Harcourt butler technology Institute (STEP-HBTI) with 66%.**
- **M.B.A in Information Technology and Marketing** from Punjab Technical University (PTU) with **70%.**

Work Experience

- Working for Kansai Nerolac Paints Ltd.(Presently Working)
Job responsibility-Promotion and selling of the product.(Dec 2020-till present)
- Worked for P&G as Sales executive for 2 years.
Job responsibility-Promotion and selling of the product.(Feb 2018-Apr 2020)
- Worked for Chola Mandalam as DSO for 2 years.
Job responsibility-Promotion of the product.(Jan 2016-Feb 2018)
- Worked for Shriram transport finance company as Product Executive for 2 years and 6 months. Job responsibility-Promotion of the product.(June 2013-Jan 2016)

Projects/Training

Four weeks Summer training at **Radio Mirchi, Kanpur** in the field of **Marketing** on the Project Title "**PROMOTIONAL ACTIVITIES OF RADIO MIRCHI (KANPUR)**"

COMPUTER PROFICCIENCY

- MS OFFICE
- ASP.NET (Certificated from HCL)

Personal Skills

- Languages: English, Hindi.
- Good keyboard skills: Familiarity with Word, Excel, PowerPoint

Academic Qualifications

| Class | Year of Passing | Name of Institution | Board/ University | Percentage |
|-------|-----------------|---------------------|----------------------------|------------|
| MBA | 2014 | (DISTANCE LEARNING) | P.T.U | 70% |
| PGDM | 2013 | STEP-HBTI | A.I.C.T.E. | 66% |
| B.C.A | 2011 | V.S.I.C.S. ,KANPUR | CSJM UNIVERSITY | 67.6% |
| SSC | 2008 | S.S.I.C. ,KANPUR | U.P. BOARD (ENG MEDIUM) | 53.4% |
| HSC | 2006 | S.S.I.C. ,KANPUR | U.P. BOARD (ENG MEDIUM) | 66.2% |

Interests & Key Skills

- Adventurous.
- Interested in acquiring something new everytime.
- Try to excel in all the activities being performed

Strengths

- Sincere
- Positive Attitude
- Friendly
- Strong Power of Reasoning and Analysis
- Good Listener & Communicator

Personal Details

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|---------------|---------------------|
| NAME | ABHINAV GUPTA |
| DATE OF BIRTH | 13-07-1989 |
| FATHER'S NAME | MR ANIL KUMAR GUPTA |
| MOTHER'S NAME | MRS. SARITA GUPTA |
| GENDER | MALE |
| HOBBIES | LISTENING MUSIC |
| NATIONALITY | INDIAN |

I hereby declare that all information given by me is true & best of my knowledge.

Date:
Place: Kanpur

ABHINAV GUPTA