



ABHISEK ROUTRAY

Marketing & Sales

Contact

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Profile

Marketing Assistant with 3+ years of experience supporting Marketing Managers by conducting in-depth market research, creating distinguished marketing campaigns, and providing elite brand management services. Determined professional with 3+ years of experience in B2B sales. Exceptional communication, interpersonal and negotiation skills. One-time recipient of the B2B Sales Award for Excellence. Strong negotiation skills, Strong leadership abilities and commitment to achieving sales quotas to drive the growth of the company.

Education

M.B.A. MARKETING

Biju Patnaik Institute of Information
Technology & Management Studies
BBSR, Odisha
2016-2018

B-Tech Electrical Engineering

Institute Of Technical Education and
Research
BBSR, Odisha
2010-2014

Key Skills

Adobe Photoshop / In Design



Ms Office



Problem Solving



Team Leadership



Ability to Handle Pressure



Communication Skills



Awards

EMPLOYEE OF THE MONTH
2019
UDAAN.COM

Professional Experience

MARKETING & SALES ASSISTANT

YUMMY FOODS, Cuttack, 2019 - Present

- Marketing & Sales Manager in Odisha handling team for sales in different districts.
- Increased B2B sales partners and building relationship.
- Team Management and Training.
- Issue handling and Increase sales.

MARKETING & SALES ASSISTANT

UDAAN.COM, Odisha, 2019

- RVL at Udaan.com in Electronics, Smartphone segment.
- Team Handling, Hiring sales force, Training, Data Base Management, Seller and buyer Coordination.
- Boost sales, Market Visit, Price Negotiation, Promotions.
- Increased conversion rates offering through campaigns and what's app link sharing.

MARKETING & SALES ASSISTANT

UDAAN.COM, Cuttack, Odisha, 2018-2019

- BDE at Udaan.com in Electronics segment.
- Buyer on boarding.
- Seller and buyer Coordination.
- Market Visit, Price Negotiation, Promotions.
- Increased conversion rates offering through what's app link sharing.