



ADITYA RAM SHUKLA

MARKETING PROFESSIONAL

A Professional in Marketing willing to work on challenging position to apply my skills and knowledge of Marketing procedure to achieve company goals.

EXPERIENCE/INTERNSHIP

01

EXTRAMARKS EDUCATION PVT LTD

DESIGNATION- BUSINESS DEVELOPMENT EXECUTIVE

Key Result Areas:

- Managing the clients over the phone
- Working on the Focus Software and processing transactions
- Coordinating with the team and making Strategy to complete the target
- Steering rigorous initiatives towards planning campaigns to get good customer lead.
- Leading, mentoring & monitoring the performance of the students to ensure they are understanding the concepts efficiently and give them after sale support.
- Coordinating with team members to give them Support and Assistance to complete individual and Team target
- Managing monthly MIS across portfolios and reporting to the senior management
- Liaising with the team to ensure that the onsite activity of the Counselling was done effectively at customer place to avoid time lag
- Acting as a part of the Thought Leadership Team; supporting in exploring potential areas of business development and identification of new service areas

02

PGDM: MARKETING MANAGEMENT INTERN

BHARTI AIRTEL

May 2019 – July 2019

PROJECT TITLE: "To improve the 4G handset Customer Relationship and onboarding new customers."

EDUCATION

01

INSTITUTE FOR FUTURE EDUCATION, ENTREPRENEURSHIP & LEADERSHIP (IFEEL), LONAVALA

PGDM- MARKETING MANAGEMENT

2018 – 2020 | CGPA – 6.00

02

UNIVERSITY OF NAGPUR

BACHELOR IN COMPUTER APPLICATION

2014 – 2017 | PERCENTAGE - 55.44

03

SANTAJI MAHAVIDYALAYA, NAGPUR

HSC

2014 | PERCENTAGE – 52.46

04

LT COL V.D PARANJPE HIGH SCHOOL, NAGPUR

SSC

2012 | PERCENTAGE – 67.80

Pranav- 2 Apt, Pande Layout,
Khamla Nagpur, Maharashtra-
440025
+91 779 847 1270

Email-ID:

Shuklaaditya605@gmail.com

LinkedIn:

<https://www.linkedin.com/in/aditya-shukla-4a2965179/>

SKILLS

Influencer

Team Player

Creative

PowerPoint

INTEREST

Playing Cricket

Travelling & Exploring

Terrace Gardening

CERTIFICATION

- Pursuing certification course in “**IBM Analytics**” From iFEEL College 2018-2020.
- Certified into “**Digital Marketing**” “Affiliated by EDUPRISTINE EMPOWERING PROFESSIONAL.
- Attended a Workshop “**IUMINATE 2018-2020-A of PRE- Eureka**” by the Entrepreneurship Cell, IIT Bombay conducted by iFEEL.
- Certification of merit for “**UNNATI**” Workshop, 2014-2015.

ACHIEVEMENTS AND ENGAGEMENT

- CSR Core Committee member 2018.
- Participated in Inter College Competitions like Debate and Group Discussion
- Participated in cultural activities in college.
- Participated in Footsteps in Employability Workshop,2015
- Participated in NIIT Knowledge Series Workshop,2014
- Conducted an Event “Children day” at Bal Mandir Sanstha (NGO) at the time of Schooling.
- Conducted Blood Donation Camp at iFEEL under CSR activity.

ACADAMIC PROJECT

PGDM,
Global Citizen Leadership

“Creating awareness and Penetration of
- Hydrolift Hydraulic Technologies Pvt Ltd”

PGDM

“Worked on the Marketing Research Paper
- titled “Factors affecting the customer
satisfaction of Maganlal fudge”

GLOBAL EXPOSURE

- “**International Study Tour**” to Germany in companies like AUDI, BMW etc.