

Name: Aman Sheikh

DOB: 01 September 1999

Contact: 91+8839390483

Email ID: Amansheikh.03@gmail.com

LinkedIn: <https://www.linkedin.com/in/aman-sheikh-25319a245/>

Address: - 74A pushp nagar,

khajrana main road, Indore,

Madhya Pradesh

Pin code- 452018

Career Objective:

To secure a challenging role in an organization where I can leverage My MBA Education, work experience, and skills I am an approachable, motivated, and confident sales/marketing professional with the ability to excel with a proven track record of delivering results in the FMCG Industry. I have a knowledge practically and theoretically both. I have a strong interest in sales/Marketing and I am dedicated to staying up-to-date on the latest industry and marketing trends and best practices in this area. I thrive in fast – paced, deadline-driven environment and am dedicated to continuous learning and professional development to stay on top of the latest developments in sales/Marketing management and business analyst. And my aim is only to increase the sales of the company and to raise the name in the market.

Specialization:

Major: Marketing Management

Minor: Business analyst

Academic Qualifications:

M.B.A (Marketing management)	D.A.V.V University, Indore	2021-2023
B.COM (Computer application)	D.A.V.V University, Indore	2018-2021
XII	M.P Board	2017-2018
X	C.B.S.E	2015-2016

Professional Experience :

- Organization:** Indore Education hub **Duration:** Nov 2022 present
Job Title : Marketing executive
Job Description:
 - Daily meetings with schools and parents and pitching them ongoing product and services
 - Develop lead generation campaign/program strategy, objectives, metrics, and define best practices, standards and processes to drive successful customer acquisition and current customer upsell opportunities.
 - Good understanding of BTL activities and experience in running lead generation using modern marketing tools and approaches.
 - Manage a team of 4 to 5 and motivate them, support them and successful achieve the target
 - Proven success influencing others and leading detailed projects to completion with diverse deliverables.

Training Program :

- Organization:** Byju's **Duration :** 45 days
Job Title : BDT

Job description:

- **Observe the sales process by assisting sales representatives in acquiring new business. Practices and testes sales strategies by calling existing and new clients. Maintains and develops relationships with clients.**

Internship Program:

- **Organization: Aaldin best masale**

Duration: 7 months**Job Title : Marketing intern****Job Description:**

- **Developed and implemented marketing plans, and worked with manager and team to execute marketing campaigns.**
- **Collaborate with internet teams to create in store promotions in increasing sales**
- **Managed relationship with retailers and increase sales revenue, support marketing campaign planning and execution**
- **Meeting with distributers and retailers to increase a sales volume**

Skills:

- Brand development
- Customer relationship
- Lead generation
- Critical thinking, problem solving
- Communication leadership
- Market research , Marketing strategies
- MS Office
- Digital marketing

Declaration

I here by declare that the details mentioned above are in accordance with the truth and fact as per my knowledge and beliefs

Place: Indore

Aman Sheikh
Name and Signature