



## ARCHIT VARSHNEY

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Address: 21Shyam Nagar Bodla Road Shahganj Agra (282010)

### Internship

#### **UAS International (1 Month)**

**October2020 - October2020**

- Wealth Management (Investment)
- Business Proposal
- Taxation
- Working with Reliance Nippon Life Insurance Company
- Sale generate 2 lakhs in 15day

#### **LG (2 Months)**

**March 2020- April 2020**

##### **Sales**

- New Customer Development
- Greet Customers
- Sale Conversion
- Collecting the information regarding Products
- Responsible for Daily Report

#### **Vodafone Idea Limited (2 Months)**

**May 2020-July 2020**

##### **Sales & Marketing intern**

- Cold Calling
- Sales
- Customer Satisfaction
- Competitive Beach marking

#### **The Crazy Partner (1 Month)**

**December 2019-January 2020**

- Digital Marketing
- Advertising
- Promotion
- New Customer Development

### Projects

- LG Live project
- CSR Project with Light of Life Trust (LOLT)
- Case Blazer

### Academic Qualifications

- **Universal Business School Mumbai (2019-2021)**  
Post Graduate Diploma in Management (Marketing)
- **Dr. Bhimrao Ambedkar University (2016-2019)**  
Bachelor of Commerce (B.com)
- **Symbozia Secondary School (2015-2016)**  
Higher Secondary Certificate
- **Symbozia Secondary School (2014-2015)**  
Secondary School Certificate

### Research Paper

Vision of Retail Management: In developing India by using technology advancement through AI and ML.

### Extra-Curricular

- 100% attendance certificate in two consecutive term
- Got 5 Wow cards from my Program Director.
- 1<sup>st</sup> rank in arm wrestling competition in R4R
- Logistic head in Matchbox Club UBS
- Secured 1<sup>st</sup> rank in table tennis in school fest
- Secured 1<sup>st</sup> rank in Hindi Essay writing.
- Vodafone Idea limited Project Head appreciate my work with LOR.

### Certification

- Retail Management
- Neuroscience & Neuro Marketing
- Market Analytics
- Digital Marketing
- Six Sigma (Yellow Belt)

### IT Skills

- Advance Excel
- Microsoft Office
- Tableau