



ASHISHKUMAR GAIKWAD

MBA - MARKETING

CONTACT ME AT

✉ gaikwad.ashishkumar@gmail.com

☎ +918208583521

TECHNICAL SKILLS

- 📖 Email Marketing Automation
- 📖 Keyword Research
- 📖 SEO
- 📖 Social Media Marketing
- 📖 Paid ads
- 📖 Creativity
- 📖 Google Analytics
- 📖 Good copywriting
- 📖 Wireshark software
- 📖 CISCO router management
- 📖 Remote access technology
- 📖 Burpsuit
- 📖 Graphics Design

OBJECTIVE

To work in an organization which provides opportunities for growth, learning and scope for the implementation of my skills and hence give my best to the organization

WORK EXPERIENCE

Business Development Executive

Clinivantage Healthcare

Technologies Pvt.Ltd Pune | Dec 2018-May 2019

- Led sales forecasting, market trend
- evaluation and segment strategies.
- Organized focus groups to design best
- marketing strategy for product offerings.
- Delivered substantial growth by developing
- market access strategies.
- Negotiated and closed long-term
- agreements with new clients in assigned
- territory.
- Collaborated with account executives to
- penetrate new accounts, identify potential
- customers & coordinate product
- demonstrations

EDUCATIONAL HISTORY

Savitribai Phule Pune University

M.B.A. (Marketing) - 2020 - 6.44CGPA

B.A.M.U. University

B.C.A. (science) - 71%

Maharashtra State Board

H.S.C. - 57.83 %

S.S.C. - 78.46%

NON TECHNICAL SKILLS

- Business development and planning
- Conflict resolution
- Client relations
- Excellent listening skills
- New business development
- Effective negotiator
- Customer satisfaction
- Relationship building
- Critical and creative thinking
- Sales pipeline management

LANGUAGE KNOWN

- English
- Marathi
- Hindi

HOBBIES

- Reading story Books
- Playing Video games
- Information Technology

SUMMER INTERNSHIP

HR Recruiter

DREAM PLACEMENT Private Ltd.

Two months Summer Internship Project on “Recruitment and Process” in DREAM PLACEMENT Private Ltd.

ACADEMIC PROJECT

Dissertation Report on “A STUDY OF GROWTH OF ONLINE CLOTHES SHOPPING IN PUNE”

CERTIFICATIONS

- CCNA (Cisco certified network associate)
- CEH (certified ethical hacker)
- Google Analytics Individual Qualification - Google
- Google Digital unlocked -Google
- Google Ads Search certification -Google
- Google Ads display certification - Google
- Email Marketing - Hubspot Academy
- Mobile, International, & SEO Test - SEMrush Academy
- Rank tracking - SEMrush Academy
- Competitive Analysis & keyword Rsearch- SEMrush Academy
- SEMrush SEO toolkit Exam - SEMrush Academy

DECLARATION

I hereby declare that particulars given above are true & complete to the best of my knowledge & belief & I will prove myself as an asset to your organization.

Ashishkumar Gaikwad