

# ASHU MEHRA

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## WHAT'S UP? GET TO KNOW ME A LITTLE MORE!

Highly motivated professional having 22 months of Experience. A conscientious hard working team player seeking to leverage my skills in a higher position.

### EDUCATION TIMELINE

- 2000-2014** **RAO MAN SINGH SR. SEC. SCHOOL**  
Secondary Education in Commerce.
- 2014-2017** **GGSIPU**  
BBA in General from BLSITM.
- 2017-2019** **JIMS ROHINI**  
PGDM in Marketing as major and IB as minor specialization.
- 24/04/2020** **GOOGLE DIGITAL GARAGE**  
Certification-The Fundamentals of Digital Marketing

### PEOPLE/SOCIAL SKILLS

TEAM PLAYER	●	●	●	●	●
LEADERSHIP	●	●	●	●	●
LEAD GENERATION & CONVERSION	●	●	●	●	●
ADAPTABILITY	●	●	●	●	●
PROBLEM SOLVING	●	●	●	●	●
BUILDING - RELATIONSHIP	●	●	●	●	●
COLLABORATION	●	●	●	●	●
NEGOTIATION	●	●	●	●	●

### TECHNICAL SKILLS

- MS Word
- MS Excel
- MS PowerPoint

### ORGANISATION EXPERIENCES

- 13/06/16-08/09/16** **NOBLE SOULS (NGO)**  
8 weeks of Internship.  
**Work** - Social Media Promotion.
- 03/05/18** **TEC INDIA ENTERTAINMENT PRIVATE LIMITED**  
Volunteer at 65th National Film Awards organized by DFF.
- 04/05/18-02/07/18** **MARUTI SUZUKI INDIA LIMITED**  
8 weeks of Internship.  
**Project Title** - Comparing NEXA models with the competition models and selection of Value for money variants.
- 10/01/19-15/04/20** **CL EDUCATE LIMITED**  
**Role** - BDE  
**KPA** -
  - Sales and Marketing (BTL)
  - Handling B2B and B2C both
  - Lead Generation
  - Converting Prospects into Customers
  - Event Promotion
  - Relationship Management
  - After sales services
  - Booking session at colleges
  - Negotiation with vendor and customers
  - Tie-ups with colleges
- 15/06/20-25/01/21** **MILO LIVE ENTERTAINMENT**  
**Role** - Co-Founder



### AWARDS/ACHIEVEMENTS

- Management Quiz
- Marquest : Social Media Competition