

Ashutosh Katiyar

MBA - Fresher

To secure a challenging position in a decent organization to expand my knowledge and skills.



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EDUCATION

MBA

Pranveer Singh Institute of Technology,
Kanpur

08/2019 - Present

Kanpur, India

Courses

- Marketing and Finance

BBA

Jagran College of Arts, Science and
Commerce, Kanpur

08/2016 - 06/2019

Kanpur, India

PERSONAL PROJECTS

Influence of Demographic Factors on Online Shopping
Behaviour amongst College Students
(06/2020 - 07/2020)

- I explored the influence of demographic factors on online shopping behaviour amongst students

WORK EXPERIENCE

Global Summit Intern

GAO Tek Inc.

08/2020 - Present

New York, USA

GAO Tek Inc. is an international leading provider of embedded development tools, telecommunication testers, electronic measurement instruments, etc.

Achievements/Tasks

- LinkedIn Lead Generation
- Following Up
- Closing Deal with Candidates
- Updating CRM Regularly
- Maintaining Google Sheet
- Coordinating with Team Members

E-Commerce Affiliate Marketing Intern 6-Digit Consultancy Services

06/2020 - 07/2020

Delhi, India

Achievements/Tasks

- Generating B2B Leads
- E-Mail Marketing
- Client Query Handling
- Fixing Meeting with Clients
- Following Up
- Coordinating with Team Members

SKILLS

MS Word

MS Excel

MS Powerpoint

Tally

CERTIFICATES

Ethical Hacking (09/2017 - 09/2020)

attended 2 day workshop at IIT_Kanpur

New Age Leadership and Social Entrepreneur
(08/2018 - 08/2020)

attended workshop at IIT-Kanpur

Ethical Hacking (10/2019 - 11/2019)

30 day online workshop organized by Mycaptain

Orientation Programme on Career and Personality in
Armed Forces (01/2020 - 01/2020)

organized by Disha Publicity Cell, Air headquarters

Advanced Microsoft Excel Formulas & Functions
(03/2020 - 04/2020)

Career Edge – Knockdown the Lockdown
(04/2020 - 04/2020)

The Fundamentals of Digital Marketing
(04/2020 - 04/2020)

Stock Market Basics (04/2020 - 05/2020)

Digital Skills : Digital Marketing (05/2020 - 05/2020)

Digital Skills : Retail (05/2020 - 05/2020)

Decision Making : How to choose the right problem to
solve (05/2020 - 05/2020)

Getting Started in Google Analytics (06/2020 - 06/2020)

Introduction to Project Management with Clickup
(06/2020 - 06/2020)

Marketing Analytics (05/2020 - 06/2020)

Training on Financial Markets (06/2020 - 06/2020)

Certified Cyber Warrior (07/2020 - 10/2020)

LANGUAGES

English

Professional Working Proficiency

Hindi

Native or Bilingual Proficiency

INTERESTS

Watching Videos on Youtube

VFX Music

Driving