

# Ashutosh Asati

Bachelor of Business Administration - Marketing

Seasoned professional with 1 year of experience. Expert in Public Relations, Leadership, Retail Sales, Team Management, Marketing.

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📍 Gondia, Maharashtra, India

## SKILLS

Public Relations

Leadership

Retail Sales

Team Management

Marketing

Client Relationship Management

Strategic Thinking

## LANGUAGES

English  
Professional Working Proficiency

Hindi  
Native or Bilingual Proficiency

## INTERESTS

Meeting new people

Trading

Travelling

## EDUCATION

### BBA

Rashtrasant Tukadoji Maharaj Nagpur University

2017 - 2020

Percentage - 65

Courses

▫ Major - Marketing

### HSC

Shahid Mishra High School, Tirora

2016 - 2017

Percentage - 58

## PERSONAL PROJECTS

Consumer loyalty program in different convenience stores in Tirora (02/2020 - 03/2020)

- Analyzed **how to increase consumer loyalty**.
- **Created parameters that affect consumer loyalty.**

## ACHIEVEMENTS

Won a case study competition (01/2018 - 01/2018)

*Created a case study on JIO's marketing strategy*

Won a demo stock trading competition (01/2018 - 01/2018)

*Made a profit of 20% by using capital of 1 CR in a day.*

Runner up of a presentation competition (01/2019 - 01/2019)

*Made a presentation on how to improve retail sales.*