

BHUPENDRA SHARMA https://www.linkedin.com/in/bhupendra-sharma-4452a0217

EMAIL ID: bhupendra.200701007@muj.manipal.edu

CONTACT NO: 9928607997

Education

Qualification	Courses studied	Name of the School / University	Year of Passing	CGPA/Marks (%)
MBA	Marketing & MOT	TAPMI School of Business, MUJ	2022	8.19 CGPA
B.SC	Biology	RRBMU ALWAR	2019	63.03%
Class XII	Science	Maa sharda sr. sec. school	2016	72.40%
Class X	General	Janki devi sr. sec school	2014	49.50%

Experience

TATA STEEL May'2021- AUGUST'2021

Marketing Intern

- Worked in Marketing, retail mapping of TATA Tiscon TMT.
- · Company Provide 168 Dealer for retail mapping.
- These dealer are basically form vidarbha Region Maharashtra. I did retail mapping in 3 district .

Major Engagements

RETAIL MAPPING OF TATA TISCON

- sales pitching
- cold calling
- Analysis and observations.
- Assisted with shop inventory management and completed routine stock taking.
- Shared new products and promotions with customer to encourage sales.
- •
- we made an excel sheet in this sheet I mention soma data related to dealers like -
- How many Rebar Dealers In consumption center?
- What is Retail Market Size of Rebar (tpm) all brand included in your area /Consumption center ?
- What is Total Counter Sale of your shop in TPM (Rebar) ?
- How many dealers Interested in becoming Tiscon Dealer (if already not a delaer of TISCON)?

http://bhupendrasharma.xyz/

June'2019-

Major Engagements

Website developer, Content writer and Editor

- · I have my own website . that is related to restaurants .
- · Website content creator and editor.
- Social media optimizer.
- · Blog writer.
- · Search engine optimizer.

LIFE INSURANCE OF CORPORATION OF INDIA WORKING

OCTOBER 2020 - JAN 2022

LIC Agent & Advisor

Major Engagements

LIC Agent & Advisor

- · Currently this is my part time job.
- · I have sold 30 policy as yet.
- Persuade Prospective Clients to Engage in a phone conversation or meeting to discuss insurance products.
- Advise clients on the insurance policies that best suit their needs .

CERTIFICATIONS

- TATA STEEL
- DIGITAL MARKETING
- TALLY ACCOUNTING
- E-COMMERCE

SKILLS

- Microsoft Office (MS word, Excel, Power point)
- Teamwork
- Leadership
- RETAIL MAPPING
- Communication
- Social Media Marketing
- Leadership
- CONTENT WRITING
- DIGITAL MARKETING (SEO, SMO, EMAIL MARKETING)

POSITIONS OF RESPONSIBILITY

At Work: Marketing Intern (TATA STEEL)

: Insurance advisor (LIC)

Off Work: marketing class Coordinator at TSB, Manipal University

INTERESTS/ HOBBIES

Doing Charity and playing cricket

PERSONAL DETAILS

Name
Date of Birth

Bhupendra Sharma 10th MAY'1999

Address of Communication

PANDEY KI DHANI, THANAGAZI, ALWAR (RAJASTHAN)