MANISH SAXENA

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Objective:

To acquire proficiency in the field of Sales & Marketing with focus and emphasis in the emerging trends, technology and channeling of efforts in customizing products and services.

Professional Summary:

Driven Area Sales Manager with 9+ years of experience in management capacity and strong competitive sales drive, adaptability and perseverance. Well-honed listening skills and problem-solving attitude to uncover needs and overcome objections to close sales and achieve goals within multiple assigned territories. Successfully motivates and develops sales teams in results-driven and customer-focused environments with positive attitude towards achievement.

Organizational Experience:

Working with Benco Mobile as a Area Sales Manager from April'2023.

Product as- (Smart Phone/Feature Phone/Accessories)

Major Responsibilities:

- Managed over 15 Retailer visit per day.
- Exceeded targets by building, directing, and motivating high-performing sales team.
- Monitored customer buying trends, market conditions, and competitor actions to adjust strategies and achieve sales goals.
- Reported sales activity, generated sales quotations and proposals and maintained customer contact database to achieve sales objectives and quota.
- Sales/Business Development.
- Market Research, Development of innovations.

Job Location: (Udaipur Zone)

Worked With Karbonn Mobile as an Sales Manager from Aug-2021 to Aug'2022.

Product as- (Smart phone / features phone/Mobile Accessories)

Major Responsibilities:

- Attended industry shows, conventions, and other meetings with primary mission of expanding market opportunities.
- Coached employees in successful selling methods and encouraged cross-selling to drive revenue.
- Handled customer relations issues, enabling quick resolution, and client satisfaction.
- Identified, hired and trained highly-qualified staff by teaching best practices, procedures, and sales strategies.
- Grew sales and boosted profits, applying proactive management strategies and enhancing sales training.
- Increased sales volume and expanded product line to new retailers, warehouse clubs and natural food chains.

Job Location: (Udaipur/Kota Zone)

➤ Worked with Reliance Jio Infocomm Ltd. as a JC Mobility Sales Lead from Sep'2019 to Aug'2021.

Product as- (Jio-Phone/Postpaid/Prepaid/Recharge/Jio-fi)

Major Responsibilities:

- Managing daily operations, more over while my on-the-job experience has afforded me a well –rounded skill set in experience of sales, customer service, people management, store operations.
- Provided professional services and support in a dynamic work environment.
- Proved successful working within tight deadlines and a fast-paced environment.
- Resolved problems, improved operations and provided exceptional service.
- Used critical thinking to break down problems, evaluate solutions and make decisions.
- Demonstrated a high level of initiative and creativity while tackling difficult tasks.
- Conducts events and other activities to promotes business revenue.
- In hand experience with clients new product launch.
- Paid attention to detail while completing assignments.

Job Location: (Chittaurgarh)

Worked With Karbonn Mobile as an Assistant Manager from June-2014 to Sep'2019.

Product as- (Smart phone / features phone)

Major Responsibilities:

- Directed sales support staff in administrative tasks to help sales reps close deals.
- Helped team stay productive and focused on higher-value tasks to improve sales efficiency.

- Developed sales strategy based on research of consumer buying trends and market conditions.
- Led sales region to increase sales and boost team morale.
- Forecasted sales and established processes to achieve sales objectives and related metrics.
- Introduced new products to meet customer demand and increase profits.

Job Location: (Kota)

SKILLS

- Direct sales.
- Analytical problem solver
- Database Management.
- Multitasking.
- Comfortable with travelling.

EDUCATION

MBA: Sales And Distribution Sikkim Manipal University –Sep-2015

PERSONAL DETAILS

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Date of Birth: 25th May, 1988

Nationality: Indian Marital Status: Married

Hobbies: Travelling, Meet with all kinds of persons, swimming, Chess, cricket.

Current Location: Udaipur (Rajasthan)

[MANISH SAXENA]