

CURRICULUM VITAE

Payel Mitra
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Executive Summary

- Hard working, quick learner with MBA (Master of Business Administration) – Marketing from West Bengal University of Technology (currently known as Maulana Abul Kalam Azad University of Technology)
- Strong people skills with an ability to multitask while staying result oriented.
- Knowledge of various Marketing functions.
- Demonstrated presentation and communication skills with presentations at various college level paper presentation competitions.

Personal Qualities

- Quick Learner
- Good Communication
- Good English communication skills
- Sound analytical and logical skills
- Keen observant

Projects Undertaken

Title - An analytical study on “A HOUSEHOLD STUDY ON AWARENESS OF ELECTRONIC SECURITY PRODUCTS IN PARTS OF SOUTH KOLKATA”

The study was conducted at Panasonic India Ltd., Kolkata Regional Office, with a self- developed research questionnaire the feedback was collected from various people and assessed for various parameters.

Scholastics

MBA – Marketing (Major) and HR(Minor) from MAKAUT (formerly WBUT) with 74% marks in 2017.

BBA (Hons) from Calcutta University with 59% marks in 2015.

WBHSE (+2) from St. John’s Diocesan H.S. School (English Medium) with 79% marks in 2012

WBSE (Class X) from St. John’s Diocesan H.S. School (English Medium) with 69% marks in 2010

IT Skills

Knowledge of MS Office

Knowledge of Internet

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Personal Details

Date of Birth: 27th January 1994

Languages: English, Hindi and Bengali

Father : Working as Manager (Sales & Business Development) in I.T. industry, M.Sc.(Physics)

Mother : Housewife, M.A.(Pol. Science)

Place : Kolkata

(Signature)

Date : 06.05.2019