



# SHUBHAM PANDEY

## GET IN CONTACT

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## PERSONAL PROFILE

I aim to attain an engaging position in the field of marketing. I hope to create campaigns to inspire the youth.

## SKILLS AND INTERESTS

Reading: Novels and Spiritual books.

- Sports: Table Tennis, Badminton, Volley ball, Trekking.
- Computer skills: Proficient in Microsoft Office, Python
- Instruments – Guitar
- Taekwondo –District, state, Nationals Gold

## WORK EXPERIENCE

### Internship

#### Panasonic India

Marketing research intern (product management)

(1may-31july)

#### Highway Delight

(Business development)

(1aug-31sep)

## EDUCATION HISTORY

### IILM UNIVERSITY GURUGRAM

(2019-2021)

- Pursuing Masters of Business Administration

### IMS UNISON UNIVERSITY DEHRADUN

(2016-2019)

- Bachelor of Business Administration

### Selaqui International School

(2013-2015)

- Secured 67.4% in XII grade CBSE

### Bloomingdale Public School

(2012-2013)

- Secured 89% in X grade CBSE

## CERTIFICATION

- Google garage Digital marketing
- Marketing Analytics
- Complete Digital marketing course 12 in 1
- Swayam- Introduction to managerial Economics
- Swayam- Financial accounting and analysis
- Swayam- Continuous Quality Improvement : Tools and Techniques
- Swayam- Introduction to Marketing Essentials

## SEMINAR

- FICCI
- Green supply chain management