

MANIDEEP CHAKRABORTY

✉ : C/o. Sri. M M Chakraborty.
Radha Rani Apartment,
Opp. Khanik Sangha Field,
South Bharat Nagar, P.O. Siliguri Town,
Dist : Darjeeling, Pin – 734 004
(West Bengal)

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CAREER OBJECTIVE :

Seeking to make best use of my knowledge, skill and experience in Planning, Overseeing and Implementing Sales Strategies as Area Sales Manager/ Sr. Area Manager.

SYNOPSIS :

- ◆ Employed as Area Sales Manager in Aludecor Lamination Pvt. Ltd.
- ◆ MBA (Marketing) with 10.3 years experience in Strategy Planning, Product Promotion, Sales Development, Management and Team Management.
- ◆ Have an experience in Institutional Sales (Project) & Channel Sales (Retail).
- ◆ Focused and goal driven with strong work ethics, continuously striving for improvement coupled with commitment to offer quality work.
- ◆ Adaptable and a quick learner with capability to work under pressure.
- ◆ Possesses strong presentation, communication, analytical and negotiation skill.

ACHIEVEMENTS :

- ◆ Successfully identified and established contact with potential retailers in the assigned areas of Barak Valley, Guwahati (Assam) and North Bengal.
- ◆ Create brand awareness, promote product line among the Private and Government Engineers, Architects, Builders, Promoters and Contractors. Build relationship, and generate demand in the market applying the required strategies.
- ◆ Set up strong Distribution and Retail Network for Electrosteel Steels Ltd in Barak Valley area (Assam) at the very 1st month of appointment.

PROFESSIONAL EXPERIENCE :

- ❖ **Area Sales Manager – ALUDECOR LAMINATION PVT LTD.**
Siliguri, West Bengal – [August, 2022 – Present]
- ❖ **Sr. Territory Manager (Government Project)- SOMANY CERAMICS LTD.**
Siliguri, West Bengal – [June, 2018 – July, 2022]
- ❖ **Sales Executive - ELECTROSTEEL STEELS LTD.**
Siliguri, West Bengal – [January, 2017 – May, 2018]
- ❖ **Sales Executive - PURBANCHAL CEMENT LIMITED.**
Guwahati, Assam – [December, 2015 – December, 2016]
- ❖ **Business Executive - ELECTROSTEEL STEELS LTD.**
Guwahati, Assam - [September, 2012 – November, 2015]

PROFESSIONAL & ACADEMIC QUALIFICATIONS :

- ◆ **Master of Business Administration (Marketing)**, Sikkim Manipal University, 2012.
- ◆ **Graduation (Economics & Political Science)**, Dibrugarh University, 2008.
- ◆ **AISSE (12th)**, Central Board of Secondary Education, 2004.
- ◆ **AISSE (10th)**, Central Board of Secondary Education, 2002.

INDUSTRIAL TRAINING/ PROJECT :

Subject : “A STUDY ON B2B MARKET OF BISCON PRODUCTS IN GUWAHATI CITY.”
Organization : Brahmaputra Iron & Steel Company [BISCON].
Duration : 2 (two) months.

PERSONAL PROFILE :

Name : Manideep Chakraborty.
Father's Name : Sri. Manik Moy Chakraborty.
Gender : Male.
Date of Birth : 7th April, 1984.
Marital Status : Single.
Contact No : (+91) 87238 30093
Alternate Contact No : (+91) 80114 02128

DECLARATION

"I hereby affirm that the information in this document is accurate and true to the best of my knowledge and belief"

Date : 01/01/2023

Place : Siliguri.

(MANIDEEP CHAKRABORTY)