

CREATIVE GRAPHIC DESIGNER



CHANDAN ROY

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QUALIFICATION



Arena Animation & Multimedia

Diploma in Web Graphic Design & Development
2016

Bachelor of Commerce
2013

ONLINE PORTFOLIO



Please visit my online portfolio for work at
www.roychandan274.wixsite.com/portfolio
www.mycareerblogportfolio.blogspot.com
www.behance.net/chandanroyportfolio/projects

TECHNICAL SUMMARY



Graphic Tools

Adobe Illustrator CC | Photoshop CC
Indesign CC | CorelDraw X6

Web Developing Tools

Adobe Dreamweaver CS6 | HTML | CSS 3
Adobe Flash CS6

Video Making Tools

Adobe Premier Pro CC, After | Final Cut Pro X

Motion Graphic Tools

Adobe After Effects CC

UI/UX Design Tools

Adobe XD | Figma

OPERATING SYSTEM



Familiar with Mac and Window OS



PERSONAL DETAILS



Date of Birth: 13/02/1989

Marital Status: Single

Nationality: Indian

PERSONAL SKILLS



★ ★ ★ Leadership
★ ★ ★ Management

★ ★ ★ ★ ★ Overload
★ ★ ★ ★ ★ Teamwork



EMPLOYMENT HISTORY

Apr-2018 to Present | Graphic Designer

Rupa & Company Limited (Kolkata)

Hired as a creative designer and involve in creating new design themes for Rupa & Company limited brand marketing and collateral. Collaborate with team to design and produce artwork for promotional materials. Participate in production of print and video presentation for key client under direction of the marketing department.

- I am responsible for generating creative and innovative graphic artwork, promotional materials and collaterals such as POS, Flyers, Brochures, Banners, Posters, Hoardings, Backdrops, Standee designs, Signage designs, Press advertisements Etc.
- Making motion graphics, edit videos, design and animate graphics, text and visual effects for a variety of projects and company presentation.
- Handle the tasks of providing support and undertaking creative campaign project as required.
- Responsible for making packaging layout design for the brand Macroman and Macro-woman, Softline and Footline.
- Designed Indian Super League creative projects such as QR Code, website Banners, social posts, email templates, outdoor hoardings.
- Manage upto 5 projects or tasks at a given time while under pressure to meet weekly deadlines.

Nov-2017 to Mar-2018 | Executive Graphic Designer

MindHour (Kolkata)

- Deliver design outputs such as gifs, infographics, video editing.
- Executed creatives across the brand's social media channels, digital ads, emailers, print material.
- Visual design for integrated marketing campaigns support on the - email, affiliate and partner marketing, web banners.
- Responsible for creating books, newsletters, brochures, business cards design etc...

Apr-2017 to Oct-2017 | Graphic Designer

The Prolifico (Kolkata)

- Recommended and consulted with clients on the most appropriate graphic design option based on their overall marketing goals.
- Developed numerous marketing programs (Brochures, banners, signages, infographics, presentations and advertisements) and they exceeded the expectations of our clients.

Feb-2016 to Mar-2017 | Graphic Designer

Netscribes India Pvt. Ltd. (Kolkata)

- Handled the responsibilities of developing images editing specific guidelines for e-commerce project.
- Coordinated with the team to handle highly complex projects, drive completion on-time and above expectations.
- I have designed newsletters, letterheads, Business cards, Employee ID cards, Gift articles.
- Prepared new and innovative layout prints and organisation brochure and design graphics for social media in line with branding guidelines.



INTEREST



Singing



Cooking



Travelling



Flying Kites