



ASHUTOSH TRIPATHI

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7459845563

Type 1 Room no 157 Reserve Police Line Prayagraj

OBJECTIVE

To make establish a career as an Executive in a dynamic and progressive organization where my skills can contribute to the company's goals and achievements and also aid my own personal and professional goal.

EDUCATION

United Institute of Management

2020-2022

Mba

75

University of Allahabad

2017-2020

Bachelor of Arts

53

Bishop George School & College

2017

Intermediate

76.5

Bishop George School & College

2015

High school

67

PROJECTS

A study of Customer Satisfaction wrt to ABFRL (Pantaloons)

Summer Training Project

A study of 360° Performance Appraisal wrt It Sector (TCS & Wipro)

Research project

Mini Project 1

Topic - Solar mobile charging

Mini project 2

Topic - Indian Apparel Industry

SKILLS

Sales, Team building, Decision making, Problem solving,

Social media marketing, Digital marketing, Effective business communication

EXPERIENCE

Ceasefire Industries Pvt Ltd

July 2022 -

Management Trainee (Sales)

- Selling,upselling and cross selling of fire fighting security products.
- Managed Retain and Generate business from existing/assigned clients.
- Responsible for Revenue generation for organization from working in direct sales

Aditya Birla Fashion and Retail Ltd. (pantaloons)

Aug 2021 - Sept 2021

Marketing and Retail Management Intern

- Customer handling
- Billing Process
- Flexible Working
- Store Management operations
- Etc

ACHIEVEMENTS & AWARDS

- Business Management Ecourse From King's College London
- International business management diploma from European Open University
- Marketing Management course completed from GIBS Business school Bengaluru
- Social media marketing course from Edelytics
- Google Digital Unlocked

ACTIVITIES

- Lead Team of 150 artist In Kumbh Art Fest Prayagraj
- In my College I was a Nss leader and through Nss I participated in various social campaigns and various state level competition.
- Member of Ngo named Swadesh yuva sansthan

LANGUAGES

- English •Hindi