

DARSHIT GOHIL

3, Parnkunj Society Part-1, Near Pooja Hospital, Meghaninagar,

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OBJECTIVE

To apply my professional skills in my field of interest to achieve excellence in long run



EDUCATION

MBA (Marketing) | LJ Institute of Management Studies

2018-2020

CPI- 7.48

BBA (Marketing) | JG Institute of Business Administration

2015 – 2018

Percentage – 55.71%

HSC | Vishwa Vidhyalay High School

2013 – 2015

Percentage – 65.5%

SSC | Vishwa Vidhyalay High School

2013

Percentage – 56.33%



EXPERIENCE

Internship (Marketing) | Hindustan coca cola beverage private limited

27TH MAY 2019 – 8TH JULY 2019

A Study on Consumer's Preference for Minute Maid Juices Product of coca-cola.

Sales Officer | Berger paints India limited

16THSEPTEMBER 2019 – 10THJULY 2020

As a Sales officer I handled whole south Gujarat for new vertical expansion in distributor network

Relationship Manager | Atigo Electronics India Private Limited

21STOCTOBER 2020- PURSUING

I am handling whole Gujarat in Distribution Network and Maintain Relation with Value Added partners.



SKILLS

- Communication
- Decision Making
- Work Ethic
- Microsoft Office



PROJECTS

- 1st year BBA Project “AMUL” Observing all dairy products produced by AMUL.
- 2nd year BBA Project “Parle-G” Had done project on production of Parle-G.
- 3rd year BBA project “Havmor Ice-cream V/S Vadilal Ice-cream” Had done survey on the consumers in term of which is best among two.
- SIP under MBA at L J IMS Internship at Coca-cola, Vadodara, had survey on retailers and lead generation from it.
- MAP under MBA at L J IMS Multidisciplinary Action Program Report on “A study on Employee Satisfaction” at Riya Marble Handicrafts.



CO-CURRICULAR ACTIVITIES

- Visited Parle-G, Amul, Times of India, Shreji dairy
- Participated in finance hackathon and successfully completed financial statement analysis of company “Ultratech Cement”
- Participated and attended lectures in MAX2019. A marketing excellence series at L J Institute of Management Studies.



Extra-Curricular Activities

- Participated in Health week and conducted a camp regarding oral health.
- Participated in various sports activities inside and outside college



HOBBIES

- Photography & Videography, Travelling



PERSONAL DETAILS

- DOB:05-08-1998
- Gender: Male
- Nationality: Indian
- Marital Status: Unmarried