

Deepak M. Barigidad

MBA (Marketing & Finance)

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C/O, Shashikant B. Shetty

H.No:21, Shri Hari Building

Mrityunjaya Nagar, Khanapur Road

Tilakwadi, Belgaum-590006

Experience Summary:

Total Marketing Experience: 9 Years

1. Working With Deep Metal Industries 13.08.2019 To Present As Marketing Manager (North Karnataka)

2. Working With Ashirvad Pipes Pvt Ltd from 05 Dec 2016 To 07 Oct 2017 Area: Belgaum

3. Worked with **Maha Shakthi Cements Ltd** From **6th Sept 2014 TO 7th Sept 2015**

4. Worked with **Rain Cements Ltd** From **2nd November 2012** To 28th June 2014.

5. Worked with **Chembond Chemicals Ltd** from **5 October 2011 To 14 July 2012.**

6. Worked with **Bagalkot Cement & Industries Ltd** from **02 February 2011 To October 2011.**

7. Worked with **Karnataka Diamond Tools** from **18 February 2008 To 14 January 2011.**

Marketing Skills:

Responsible for Secondary Sale I.e. Appointment of Dealers Area Wise.

2. Visiting Minimum 10 Retail Counters per Day.

3. Need to Increase and Develop Business.

4. Need to Wider Dealer Network.

5. Increase Sales

6. Promotional Activities through Dealer Meeting, Etc.

7. You are Responsible to Handle the Sales of Allocated Areas.

8. Identifying channel partners - Dealers, stockists, distributors

9. Improving Brand awareness

10. Cement approval from government bodies, institutional clients

11. Competitor mapping, market analysis and research

12. Create product awareness among Builder and Contractors

13. Achieve target sales by improving market share

14. Develop new markets to support target sales

15. Manage performance of the territory as per sales plan

16. Ensure maintenance of credit extended to channel and end customers in the territory within defined norms

17. Provide Timely Feedback to Senior Management Regarding Performance, Send Daily Sales Report to His Immediate Manager On Daily Basis.

Educational Qualifications:

MBA (Master of Business Administrative) in Marketing and Finance in ICFAI NATIONAL COLLEGE Belgaum with 6.07 CGPA.

[ICFAI University] during the period 2006 – 08.

BSC (Bachelor of Science) in Chemistry, Geology and Computer Science in G.S.S College Belgaum with 56.36%. Affiliated to Karnataka University Dharwad during the period 2003 – 06.

Personal Details:

Name	Deepak M. Barigidad
DOB	04/11/1982
Nationality	Indian
Sex	Male
Marital Status	Married
Passport Detail	G8334470 Place of Issue : Bangalore Issue Date : 17/04/2008 Expiry Date : 16/04/2018
Fathers Name	Mohan G. Barigidad
Languages Known	English, Kannada and Hindi
Interests	Reading, Listening to Music, Sports & Traveling, Driving

I hereby declare that the information furnished above is true to the best of my knowledge and belief.

Place: Belgaum
Date:

Yours Faithfully

(DEEPAK M. BARIGIDAD)
