

Devashish Bhosle

96, Madhavganj, Gwalior, M.P., 4740001

Email: devashish.bhosle.21i@jaipuria.ac.in; **Mobile:** 7000165190;

LinkedIn: <https://www.linkedin.com/in/devashish-bhosle>

Date of Birth: 19th oct.1997



SUMMER INTERNSHIP PROGRAM

- **Johnson Controls – Hitachi** **May'20- Jun'20**
 - **Topic - Role of marketing mix in decision making for purchasing an AC**
 - Understand about the durable products in the international and domestic market.
 - Understand as to how AC market functions along with its action plan to cater to the market.

ACADEMIC QUALIFICATIONS

- **PGDM**, Jaipuria Institute of Management, Indore, 63.52% **2019**
- **BBA (Human resource)** Institutes of professional studies, Gwalior 59.6% **2019**
- **Higher Secondary Schooling**, Balak Saraswati Shishu Mandir, Gwalior, 65% **2015**
- **Secondary Schooling**, Balak Saraswati Shishu Mandir, Gwalior, 76% **2013**

CERTIFICATIONS

- Product management 101- **Udemy** **2020**
- Google Digital Unlocked **2020**

ADDITIONAL PROJECTS

- **Worked as Sales & Marketing Intern with Chai Sutta Bar, Indore** **May, 2020**
 - Analyzed the market segmentation of CSB customers and Loyalty analysis
- **Worked as Social media Intern in The Contrast** **May, 2020**
 - Made social media content Generated leads and do sales pitch
- **Worked as Volunteer with, Wedidit NGO** **June, 2020**
 - Done social media marketing and convinced 5 people to join the NGO.
- **Worked as marketing Intern with Decathlon, Indore** **Sept, 2019**
 - Approached prospective customers and converted more than 100 leads
- **Worked as a Digital marketing Intern in Obabuji.com, Indore** **June, 2018**
 - Done digital marketing of various company on various platform

ACHIEVEMENTS

- West zone inter-university Table Tennis player
- Secured second position in open state Table tennis.

CO - CURRICULAR ACTIVITIES

- Active member of Indore Management Association **2019**
- Part of Jai-Utsav Marketing team **2019**

INTERESTS

- Table tennis
- Cooking