



Seeking a Challenging position in industry, where I can apply my skills and ability, learning continuously and grow in my career, while being resourceful, innovative and flexible in my approach.

- Active learner and effective communicator Practices good judgment and discretion while working closely with sales managers, firm's internal departments and customers.
- Outstanding communication skills Ability to convince while maintaining professionalism.
- Multi-task effectively Prioritise independently and meet tight deadlines at all costs.
- Equally efficient off and on site.
- Proficiency in computers Proficient in PowerPoint, Excel and Word.
- Language spoken English, Hindi, Urdu, Kashmiri.

EDUCATION

- Masters of Business Administration (MBA) 2012-2014 with Dual Specialization in Finance & Marketing from Maharishi Dayanand University, Rohtak Haryana.
- <u>Bachelors of Business Management(BBM)</u> 2009-2012 with one year specialization in <u>Marketing</u> from ST.Philomena's <u>Degree College, University of</u> Mysore, Karnataka, India
- <u>Intermediate (12th)</u> <u>2008 Commerce</u> from Caset Experimental School, Jammu and Kashmir Board of School Education, Srinagar.
- <u>High School (10th)</u> 2006, from Tyndale Biscoe School, Jammu and Kashmir Board of School Education, Srinagar.

TECHNICAL SKILLS

- One year Diploma Course in Computers (MS Office, HTML, Internet) from Jovial Computers, Recognised By Government of J&K.
- Well aware of computers, Internet, MS Office, MS Word, Ms Excel, Ms Powerpoint and General Computers Applications



PERSONAL DETAILS

D.O.B: 19 March 1990

Nationality: Indian

Marital Status: Single

Languages know: English, Urdu, Hindi (Able to read write and

speak)

Address:-New Colony, Batamloo, Srinagar J&K.

190010

Contact:-

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INSTITUTIONAL INTERNSHIP TRAINING (MBA)

Project:-Assessment of Working capital

 Specialisation:-<u>Finance at Jammu and Kashmir Bank Limited</u>, Corporate Headquarters,M.A Road,Srinagar (21st October 2013 to 3rd December 2013).

CERTIFICATE OF ACHIEVEMENT:

- Level 1 (White Belt) Sales at Tata AIG General Insurance Company (May 2016).
- Location: Chandigarh
- Achieved Qualified Sales Target Tours and Travelled to Austria ,Hungary ,Slovakia, Czech Republic, Germany (Europe) and Dubai in the year 2019.
- Achieved Qualified Sales Target Tours and Travelled to Thailand ,Veitnam (South East Asia) in the year 2018.

WORK EXPERIENCE

Executive Marketing

SWAN WOOLLEN INDUSTRIES

(June 2014–June 2015)

Roles and Responsibilities:

- Developed and sustained relationships with potential and existing clients by coordinating professional meetings, attending promotional events and providing effective administrative support.
- Actively supported company sales team Coordinated sales details, pre-sale material and after-sale deliveries. Handles contacts.
- Met with customers on and off company premises for discussions.
- Made efficient purchases resale supplies.
- Supervising the marketing and product promotions.
- Include new business pipeline from time to time and changing them to market partners.

CHANNEL SALES MANAGER

TATA AIG GENERAL INSURANCE COMPANY LIMITED

(February2016–December 2016)

Role and Responsibilities:

- Role incumbent is responsible for execution of the organisational strategy to ensure desired business results.
- Role incumbent is responsible for recruitment of Agents through various sources to ensure achievement of business targets.
- Role incumbent is also accountable for Training and Development of Each Agent thus recruited.
- Incumbent is responsible for broadening & sustaining existing business base with exploration of opportunities among the Channel Partners & by increasing organisational share in the client portfolio.
- Incumbent is responsible to maintain & enhance service levels provided to the clients thus ensuring sustenance of the existing business. This would be done through follow ups, coordination with other stakeholders for approvals, payouts etc. & other administrative activities for seamless working.
- Role incumbent is also responsible for explorations & identification of new business avenues by way of cold calling, generation of referrals or business leads & networking.

ASSISTANT MANAGER - CHANNEL SALES

TIME TECHNOPLAST LIMITED (Timegroupglobal)

(December 2017- Present)

Role and Responsibilities:

- Looking after J&K Market (Srinagar, Jammu, Ladakh Division).
- Handling Marketing of Industrial Packaging products.
- MIS, Management and Developing of Marketing Plans and strategies.
- Coordinating with production teams for planned procurement of material.
- Attending and solving customers complaints.
- Personally, visiting potential, new and existing customers to facilitate new business.
- Ensure collection of FORM C, RTGS,NEFT,&payment from the clients/ Dealers/distributors/customers/sub dealers etc.
- Maintain Relationship with Customers/Dealers/Clients etc.
- Identify new market and business opportunities.

- Negotiate the terms of an agreement and close sales.
- Manage and include sales pipeline, forecast monthly sales.
- Updating my reporting manager with daily sales report.
- Any other work assigns by HOD, CORPORATE OFFICE.
- Identify, recruit and on-board new channel partners within assigned territory.
- Communicate up-to-date information about new products to clients/
 Customers.
- Achieved sales Target from last four years continuously.