

FALGUNI RAHA

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Bangalore, Karnataka



Summary

Searching for an entry-level opportunity in Marketing at a renowned organization to utilize my advanced level knowledge of Digital Marketing and Social Media Marketing to help in expanding the global reach of the organization. A PGDM in Marketing and Finance two years studying and understanding of Digital Marketing tools as well.

Education

- PGDM from Regional College of Management in 2021 with [7.75/10].
- B.sc from University of Kalyani in 2017 with 55.5%.
- 10+2 from Bishnupur High School in 2014 with 72.6%.
- 10 from Silinda Krishna Gopal Vidyapith with 66.6%.

SOFT SKILLS

- Critical Thinking
- Good teamwork skills
- Communication skills and networking ability
- Strong attention to detail
- Good organization and planning skills

TECHNICAL SKILLS

- Microsoft Excel
- Microsoft Word
- Microsoft Power point

AWARDS AND CERTIFICATE

- The Fundamentals of Digital Marketing from Google Digital Garage
- College Fest
- Paper presentation
- Diploma in Information Technology

PROJECTS

- **“AN ANALYTICAL STUDY ON THE PERFORMANCE OF INITIAL PUBLIC OFFERING (IPO) OF COMPANIES LISTED IN NSE**
- **“ A STUDY ON A NEW STRATEGIC APPROACH FOR MARKETING OF HANDICRAFT PRODUCTS GLOBALLY”**