

# Gaurang Maheshwari

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Kanpur , U.P. , India

## Summary

Enthusiastic and eager to contribute to team success through hard work, attention to detail and excellent organizational skills. A clear understanding of paint technology. Motivated to learn, grow and excel in Paint Industry.

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## Education

### High School and Intermediate

Sheiling House School • Kanpur , Uttar Pradesh

05/2018

- Scored 93.4% in class 10th
- Scored 92.5% in class 12th

### B.tech in Paint Technology

Harcourt Butler Technical University • Kanpur, Uttar Pradesh

- Among top 5 percentile in class, current CGPA : 8.7
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## Experience

### Content Writing and Marketing Research Intern

Keto Dough • Kanpur , Uttar Pradesh

09/2020 - 10/2020

- Sorted and organized files, spreadsheets and reports.
- Contributed to content creation for company's website, handled their content writing department, wrote Quora answers and tweets for their social media.
- Developed business, financial and analytical skills needed for a career.
- Conducted survey of over consumers and gathered data on purchasing habits for use in branding efforts.
- Designed and presented social media campaign ideas.

### Hunger Hero

Feed India Campaign • Kanpur, Uttar Pradesh

10/2020 - Present

We as groups went to restaurants that had extra food left and distributed to hungry and needy people.

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## Certifications

- Web Development from Delhi University
  - Internet Of Things from NASSCOM
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## Skills

- Excellent Work Ethic
  - Verbal and Written Communication
  - Microsoft Office
  - Marketing Research
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## Hobby

Represented my city at the State level for three consecutive years from 2016-2018 in Basketball.