



Paint your way to good health

Our series on the importance of chemistry in daily lives looks at the use of the right paint for well-being

Everywhere else, the weather seems to be changing, with the onset of winter.

However, in cities like Mumbai, the weather continues to remain hot. Air conditioners are used throughout the night. Besides, fluctuating temperature can cause a host of health-related problems.

When you open your windows in the morning, condensation is common on cold walls. This repetitive condensation leads to bacterial and fungal growth, which is the reason for blackish patches or spots that can be seen on them. What we don't realise is that even one tiny spot spurts millions of bacteria or fungi, which are harmful to human beings.

Fuelled by constantly warm and humid environments, they reproduce rapidly. These hotspots are the primary cause of health-related issues and diseases, and should



never be ignored.

Shalimar's expert paint for interior walls is fortified with zinc pyrithione, which creates a special film that's safe for human beings. This not just helps arrest the growth of bacteria and fungus, but it also acts as bactericide or fungicide. Corroborating Shalimar's philosophy of 'art and science of paints', it gives a beautiful finish to your home walls in every imaginable colour, while the chemistry inside works round-the-clock to protect your family from harmful bacteria and fungi.

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SHARE YOUR SELFIE AND WIN

The Chemistry Everywhere Selfie Contest presented by the Confederation of Indian Industry (CII)

This festive season, click a selfie with your favourite possession, or something you would like to gift to someone special, and we will tell you about the chemistry that makes your gift so wonderful. The 10 best pictures will win a membership to The Royal Society of Chemistry, and out of the 10 winners, one will get a Chemistry Gift Hamper at CII's

Conference on 'Indian Chemical Industry: Doing Chemistry with a Purpose' in the city this month.

To participate type CII, with your selfie, your name, phone number and send it to ht.cafe@hindustantimes.com before or by November 22.