



HARDIK SINGH

PGDM

MARKETING

DOB: 01/01/1996



Kaveri 502, BSNL Quarter's,
JB Nagar, Andheri(E),
Mumbai-59



+91 9619476292



hardik.singh786@gmail.com



IT KNOWLEDGE:

- Proficient in MS Office



LANGUAGES KNOWN:

- English, Hindi, Marathi

EDUCATIONAL QUALIFICATIONS

YEAR	COURSE	NAME OF INSTITUTE	UNIVERSITY / BOARD	%
2021	P.G.D.M	Chetana's Institute of Management and Research	A.I.C.T.E	74.17 (First year)
2018	B.E (ETRX)	S.A.K.E.C	Mumbai	52.61
2013	H.S.C	R.D, National College, Bandra	Maharashtra	50.17
2011	S.S.C	Podar International	Maharashtra	85.05

SUMMER INTERNSHIP

Augment Deck Technologies

May - July 2020

- Acquired market insights through caring conversations
- Analyzed data to determine lead generation
- Conducted online customer education webinars

OFF-SUMMER INTERNSHIP

Loom & Weaver Retail Services Pvt Ltd

March 2020

- Oriented (7 days) to the world of work on the concept WOOLOO for women
- Influenced first time users with one time free access to create brand awareness

ITC LIMITED

March 2020

- Invested 4 days to understand consumer behavior for brand Yippee and increased the sales
- Demonstrated the concept through experiential insights.
- An observable customer demand for the product increased

PROJECTS

International Cargo and Passage Services Pvt Ltd

June 2018- March 2019

- Learned and played the role of a Business Development Representative

ADDITIONAL QUALIFICATIONS & CERTIFICATIONS

- Google **Digital Marketing Course** 40hrs
- Sales & Marketing Dynamics in Banking & NBFC sector by VANS Skilling and Advisory Pvt Ltd.
- Nivea Blue certification program(overview of FMCG sector)

EXTRA-CURRICULAR ACTIVITIES / EVENT PARTICIPATION

- Volunteered Idobro Rise World Summit 2020 at IIT Bombay
- Received a certificate for participation in a quiz at CIMR
- Participated in IIM- Bangalore Prodigy Case study

I confirm that, the above information is true and correct to the best of my knowledge.

Date:

Signature



