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SHALIMAR
PAINTS
SINCE 1902



HERO INSIGNIA

LUXURY INTERIOR EMULSION

Shalimar Hero Insignia is a water-based luxury interior emulsion with hybrid binder technology which imparts the toughness & high level of inertness for long lasting, luxurious and stain free walls. It delivers rich and bright colours with a touch of refined and delicate sophistication. It also has excellent scuff resistance which keeps your wall safe from furniture drag.

PRODUCT BENEFITS



ANTI-SCUFF PROPERTY

Excellent scuff resistance which resists furniture drag marks to ensure long lasting beauty



SUPERIOR STAIN RESISTANCE

Excellent resistance to household stains like tea, coffee, ketchup, ice cream



ZERO VOC

Eco friendly green product



10-YEAR WARRANTY

Younger & long lasting walls for years to come



LUXURIOUS SILKY FINISH

Gives a luxurious silky smooth finish to the wall

PRODUCT FEATURES

WASHABILITY



AVAILABLE PACK SIZES



SHELF LIFE



FINISH



COVERAGE*



SHADES



VOC LEVEL

ZERO (LESS THAN 5 GRAMS / LITRE)

APPLICATION PROCESS

Surface Preparation

- New surface to be cured 28 days before painting and free from all waterproofing issues.
- Prepare the surface by using suitable sand/emery paper or scrapping tools to remove dirt, dust, grease, loose flaking paint, laitance, algae, fungi, etc and wipe it clean.

Primer

- Apply a coat of Shalimar Hero interior exterior primer. Allow it to dry for 3-4 hrs.
- Spot prime before and after filling nail holes or cracks.

Putty (if required)

- Level the surface with Shalimar Shakti Wall Guard putty & allow it to dry for 4-6 hrs.
- Sand surface with 180/320 emery paper and wipe it clean.
- Apply an additional coat depending upon the surface condition and smoothen the surface. Minimize surface undulations with Shalimar Magic Acrylic putty & allow it to dry for 4 – 6 hrs.

Primer

- Apply a coat of Shalimar Hero interior exterior primer. Allow it to dry for 3 – 4 hrs.

Top Coat

- Thin Hero Insignia Luxury Interior Emulsion with potable water 40 – 50 % by volume. For dark shades thin with potable water 20 – 30 % by volume.
- Apply 2 coats of Insignia Luxury Interior Emulsion with an interval of 4 – 6 hrs.
- Application can be done by brush, roller or spray.
- For dark shades, additional coat may be required for better hiding and appearance.

Application Surfaces

- All kind of well-prepared interior plasters, concrete and masonry surfaces.

PRECAUTIONS



- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application
- Do not apply when humidity is greater than 90%. It may cause prolonged drying time of paint and moisture condensation on the walls
- Do not over-thin or over-extend the brush
- Tint using shalimar paints machine colorants only
- Stir well and strain before use
- Tinted paints need thorough shaking immediately after tinter addition as well as before use
- For best performance, ensure that the surface is dry. On moisture meter, the reading should be below 16%. In case it is above that, find out the source of water and address it before painting
- For better washability ensure the paint surface is cured for 2 weeks under normal atmospheric conditions (30° C; 50 - 60 % rh)
- Application of acrylic wall putty and adherence to the painting system is mandatory for best results

SAFETY FEATURES



- Kindly refer to the MSDS for detailed information on safety measures while handling the paint, which is available on request
- Store the container with the lid tightly closed in an upright position, in a cool, dry place
- Keep out of reach of children and away from eatables
- May be harmful, if swallowed. In case of ingestion seek immediate medical attention
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation
- Left-Over Material Disposal: Left-over material/drums should not be disposed in soil/drains. Consumers should consult a local recycling agency for proper disposal of paint/drum
- In the event of spills, contain spillage using sand or earth
- No added Lead, Mercury or Chromium compounds

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DISCLAIMER

(*Spreading Capacity may vary depending upon the surface condition, porosity of the surface and method of application)

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