

## Himanshu Singh

**Address** 203, Mishrilal Nagar , Dewas M.P. 455001

**Email:** [himanshu.singh.20i@jaipuria.ac.in](mailto:himanshu.singh.20i@jaipuria.ac.in)

**Mobile:** 8602143400 **Date of Birth:** 18 October 1996

**LinkedIN ID:** [linkedin.com/in/himanshu-singh-368a09131](https://www.linkedin.com/in/himanshu-singh-368a09131)



' 27Apr-27Jun' 2019

### Summer Internship

**Celite Tyre Private Ltd** (Pirelli Tyre)

A Study of Customer perception towards Pirelli Tyres

- Create Brand Awareness and generated leads
- Collected and Analysed primary data for better customer insights
- To target Customers Applied STP
- Did Customer survey of 700+Customers and Sold 10 tyres
- New Business Development at Durg, Bhilai & Bilaspur (C.G)

### Winter Internship(Amul India)

2019

- Direct sales to end-customers by applying HoReCa strategy
- Created product awareness & promotion of new product
- Implemented Business development activity to generated lead
- Sold 100kg curd in 7 days

### ACADEMIC QUALIFICATIONS

- **PGDM** , Jaipuria Institute of Management Indore, 62.56% **2018-20**
- **B. Com (Hons)**, IPS Academy Indore,, 63.80% **2017**
- **Higher Secondary Schooling**, B.C.G. H.S. School, Dewas, 64.20% **2014**
- **Secondary Schooling**, St. Marys Convent S.S. School, Dewas, 5/10 **2012**
- **Others**
- **PGDCA**, Dr. APJ Abdul Kalam University Indore, 62.8% **2018**

### ADDITIONAL PROJECT

**Pantaloons ( Aditya Birla Fashion & Retail)** - Live Project

2018

- Direct sales of Apparels
- Handling and guiding customers

**H&R JONHSON ( A division of prism cement)** - Live Project

2017

- Reviewed In and Out Entry of Employee
- Reviewed the Daily Manpower Report
- Observed the Daily work process in HR Department

### CO-CURRICULAR ACTIVITES

- Coordinator for Sponsorship team for college fest ( Jai Utsav) **2018**
- Coordinator of Social Responsibility Committee **2018**

### INTERESTS

- Travelling
- Listing music