### Himanshu kumar ranjan

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#### CAREER OBJECTIVE

To learn, expertise and achieve professionalism in all the disciplines, keeping in mind my limitations, with perseverance, sincerity, honesty and give out the best I can.

#### PROFESSIONAL EXPERIENCE

Name of the Organization - Sony India

**Designation**- Customer Service Associate.

My key responsibilities were — Attending customer queries and solving them. Responding to customer inquiries by understanding inquiry; reviewing previous inquiries and responses; gathering and researching information; assembling and forwarding information; verifying customer's understanding of information and answer.

**Duration** – 2 years (in temporary based)

Name of the Organization- Chhattisgarh electricity board

Designation-csr

My key responsibilities were – coordinate and provide information to the employee for shareing with the customer and maintain customer relationship good between customer and the company.

Duration - 1 year

Name of the Organization- Indigo Paints pvt ltd

Designation-Sr. Sales executive

My key responsibilities were — Sale all the paints product of company and other hand lookout of collection and demand generate and open new dealers expand the area of marketing.

**Duration** – 1.2 years

## ACADEMIC PROJECT DETAILS

Project Title: Developing Marketing Strategies and Planning Business Development

Company Name: Sony India pvt ltd

**Description:** Assessment of marketing opportunities and target markets, field work on customers and competitors, Generating leads for possible sales, advising on the strategies to be implemented for different customers, Follow-up sales activity, accounting and performance monitoring.

**Duration-** 3 months

# ACADEMIC QUALIFICATIONS

COURSE / DEGREE	COLLEGE / INSTITUTE / UNIVERSITY	YEAR OF PASSING	PERCENTAGE /CLASS / GRADE
Pgdm /marketing	Narayana business school Ahmadabad	2019	60%
Graduation (BBA)	Rungta college of Science &technology/Raipur University	2016	59% Aggregate
Higher Secondary (12 <sup>th</sup> )	Kendriya vidhalaya /CBSE	2013	58%
Secondary School (10 <sup>th</sup> )	Bihar Education Board	2011	50%

# **EXTRA CURRICULAR ACTIVITIES**

- Cultural captain of kendriya vidhlaya In in 11<sup>th</sup> & 12<sup>th</sup>
- Won several Gold Medals in Quiz
- Won several Debate competitions at school and college level.
- Organized several cultural events
- Won Solo singing and group dancing competitions.

# PERSONAL PROFILE

Name : Himanshu kumar ranjan

Date of Birth : 05/05/1994
Gender : Male
Marital Status : Single

Languages : English, Hindi, bihari, chattisgarhi , Gujraati

Permanent Address : ews 1949, veer sawarkar nagar, heerapur, Raipur, Chhattishgarh, 492001