

Himanshu Kushwa

Seeking a position in an esteemed company where I can utilize my knowledge and Educational Qualification and implement what I have learned through hard work and integrity.

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📍 New Delhi, India

📅 22 June, 1993

EDUCATION

PGDM

Jagannath International Management School,
Kalkaji

07/2018 - 06/2020

New Delhi, India

Courses

- Marketing
- Finance
- International Business

B.com

Delhi University

08/2013 - 06/2017

New Delhi, India

Courses

- Commerce
- Business Administration

WORK EXPERIENCE

Management Trainee - VBA Leader

VIVO (Vigour Mobile India Private Limited)

01/2020 - 08/2020

Faridabad, Haryana

Achievements/Tasks

- Managing the product promoting VBA's and Shop boys according to the needs of the location
- Responsibility of Hiring, Shuffling, Retention and Grooming of VBA's on a regular basis
- Handling B2B Sales and follow-up the sales on the daily basis

Marketing Intern

HDFC Bank Ltd.

05/2019 - 07/2019

New Delhi, India

Achievements/Tasks

- Engaging with the Customer and solve their queries on regular basis
- Scrutinize the needs and problems of the customer by doing different type of surveys in the branch
- Scrutinize the interest of the customers regarding different scheme of the bank

SKILLS

Microsoft Office

Marketing Strategies

Marketing Research

BCG Matrix

SWOT Analysis

Leadership

Quick Learner

PERSONAL PROJECTS

Customer Satisfaction: A Special Study of HDFC Bank

Changing Trends in Indian Banking Sector

ACCOMPLISHMENTS & CERTIFICATES

Attended 'Global Immersion Programme' at Nanyang Technological University, Singapore

Secured 2nd Position in E-Week Treasure hunt at JIMS, Kalkaji

Co-ordinated IPL Auction Event in E-Week at JIMS, Kalkaji

Participated and Awarded in Cricket in 'Spardha 2019' at JIMS, Kalkaji

Attended VIVEL Workshop on 'Equality Warrior'

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

INTERESTS

Listening to Music

Cricket

Video Games

Exploring new technologies and innovations