

# JINAL PITHADIA

## EDUCATION

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### ICFAI BUSINESS SCHOOL MUMBAI

2019 - 2021

[PGPM Marketing – 7.57 GPA]

### MUMBAI UNIVERSITY – JAI HIND COLLEGE

2013 - 2016

Bachelors of Commerce – 66.00%

- Won metamorphosis a product innovation event organised by T.I.M.E where 40 colleges competed and Jai Hind College secured 1<sup>st</sup> place

## WORK EXPERIENCE

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### MyGate – Business Development Intern (Inside sales)

1<sup>st</sup> September - 30<sup>th</sup> September

Generating leads for the company

Successfully generated 23 leads in two weeks

### Happa Foods- Area Sales Territory Manager FMCG (Food & Beverages)

26<sup>th</sup> February – 8<sup>th</sup> June

Project Title: Design, Develop And Execute The Merchandising Strategy Of A Baby Food Start-Up

- Field visits to the territory assigned
- Conducting Primary Research to understand Consumer Behaviour towards Organic Baby Food

### Royal Bank of Scotland- Business Analyst

January 9 2017– 31<sup>st</sup> December 2017

Work Involved:

- Worked in the process “Letters and Flex” concerning implementation of Common reporting Standards (CRS)
- Trained more than 20 new recruits at RBS and got rewarded by “Spot Ovation” by senior management of RBS in 2017

## AWARDS AND ACHIEVEMENTS

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- Achieved highest number of positive response from Doctors and Paediatricians (total number of positive response – 25 in two weeks)
- Star performer in both Sales & Marketing and Digital Marketing during Internship

## CERTIFICATION

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Advanced Digital Marketing Diploma (ADMD)

## ADDRESS

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## CONTACT

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## HOBBIES

To Bake  
Cook and  
Dance

## LINGUISTIC PROFICIENCY

English  
Hindi  
Marathi  
Gujarati

## COMPUTER LITERACY

MS Office  
Word  
Excel  
Access  
PowerPoint

