

Jatin Gulati

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Education

IILM University, Gurugram, Haryana

2019 - 2021

- Pursuing Master of Business Administration, School of Management
- Trimester 1st 8.95 CGPA
- Trimester 2nd 9.6 CGPA
- Trimester 3rd 9.0 CGPA
- Trimester 4th 8.3 CGPA

Invertis University, Bareilly, U.P.

2016 - 2019

- Bachelor of Commerce (Honors) with specialization in Marketing & secured 70.29%

School: Vidya Bhavan Public School, Bareilly, U.P.

- Class XII – AISSCE, 61%
- Class X – AISSE, 64%

2015 - 2016

2013 - 2014

Internships

Panasonic India Pvt. Ltd.

April- June 2020

- As a Marketing Intern, my responsibilities include to study and frame out the strategies for the Washers Category of the company.

Amar Ujala Publications Limited, Gurugram, Haryana

June 2018

- Worked with the Marketing team to understand the working of the entire newspaper departments.

Academic Projects

Project at the Post Graduation Level:

2019

Prepared a Marketing Plan for Zomato

- Identification of problem i.e., Delisting of Restaurants from Zomato Portal & suggested solutions

Project at the Graduation Level:

Jan - April 2019

“Mobile Wallet” – A Platform for Digital Payment

- Sample Size: 260 Respondents
- Sample Area: Bareilly, U.P.
- Analysis of the Consumer Behavior towards Mobile Wallet(s)

Certifications

- **Excel Skills for Business: Essentials** by Macquarie University on Coursera. **January 2020**
- **Excel Skills for Business: Intermediate I** by Macquarie University on Coursera. **May 2020**
- **Google Digital Unlocked: “The Fundamentals of Digital Marketing”** **June 2019**
- **Pursuing Marketing Analytics Course on Udemy**
- Participated in HR Pictionary event at IILM University, Gurugram.

Events and Seminars at Invertis University, Bareilly

- Won 1st Prize in Model Making (Shubh Aarambh)
- Active participation in international seminar on “Emergence of SAARC Economies – 20 years Perspective”
- Attended the international conference on “Sustainable Development through Technology and Management”
- Active participation in several school and college level cultural and creative activities

Leadership Experience

Member of Placement Committee at IILM University, Gurugram

- Operations Team

Secretary of Events of Entrepreneurship Club at IILM University, Gurugram

- Organized “Logo Making” event.

Discipline Coordinator at Invertis University, Bareilly

2016-2019

- Served the responsibility for 3 years

Volunteer for organizing committee for an International Conference

2018

- International Conference on Sustainable Development Through Technology & Management

Served as House Captain at Vidya Bhavan Public School, Bareilly

Skills and Interests

- **Computer Skills:** MS office and SPSS Software
- **Personal Skills:** Proactive, negotiation, networking, reliable
- **Interests:** Playing Guitar & Piano
- **Sports:** Badminton