

KATHIRAVAN S

CARRER OBJECTIVE

To establish a career in a progressive organization where my marketing skills can contribute to the company's goal and also aid my long term professional goal.

EDUCATION

- Master of Business Administration (MBA) from Sri Krishna College of Engineering and Technology, Coimbatore (2019-2021)
- Bachelor of Commerce in Computer Application (B.COM CA) from Sri Krishna Adithya College of Arts & Science, Coimbatore (2016- 2019)
- Higher Secondary Certificate (HSC) from Sri Sowdeswari Vidyalaya Matric Higher Secondary School Coimbatore (2016)
- Secondary School Certificate (SSLC) from Sri Sowdeswari Vidyalaya Matric Higher Secondary School Coimbatore (2014)

TRAINING

Internship did in KALEESUWARI REFINERY PRIVATE LIMITED Chennai (2021)


PROJECTS AND PUBLICATION

- A Study on Customers Preference with Special Reference to AAVIN MILK LTD (2019)
- A Study based on AVAILABILITY OF FMCG FOOD PRODUCTS DURING COVID-19 lockdown with reference to Coimbatore city (2020)
- Recommendations and Way Forward Growth for WWW.KALEESUWARI.COM E-STORE (2021)
- Published paper on A STUDY ON CUSTOMER PERCEPTION AND SATISFACTION TOWARDS CLOUD SERVICES PROVIDED BY LEMURAIN SOFTWARE'S at Turkish Journal of Computer and Mathematical Education ISSN: 5744 - 5749 (2021)

CONTACT ME AT

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 No: 103, 104, JRD ROYALE
VILLA PHASE-2,
KOOTURAVU NAGAR,
SUNDAKKAMUTHUR,
COIMBATORE-641010

PERSONAL DETAILS

Date of Birth: 26-09-1998
Gender: Male
Location: Coimbatore

PERSONALITY TRAITS

- Stupendous Communicator in English and Tamil
- Good Interpersonal and Leadership Skills
- Teamwork Skills
- Presentation Skills
- Networking Skills

CERTIFICATIONS

- ◆ The Fundamentals of Digital Marketing at Google
- ◆ Google Analytics for Beginners at Google
- ◆ Learn TALLY.ERP 9 at Tally Education Pvt.Ltd

TECHNICAL SKILLS

- ◆ Microsoft Office
- ◆ TALLY ERP 9

INTERESTS



Artificial Intelligence



Travelling



Creative Writing



Video Games



Theater

EXTRA AND CO-CURRICULAR ACTIVITIES

- ◆ Presented the paper on Evolving Trends and Innovations in Business and Management for Sustainable Development at Sri Kanyaka Parameswari Arts and Science College (Chennai)
- ◆ Attended workshop on International Marketing at Sri Krishna Arts and Science College(Coimbatore)
- ◆ Attended workshop on “Basic Business Practices” at Sri Krishna Adithya College of Arts and Science (Coimbatore)

DECLARATION

I hereby declare that the above-furnished information is true to the best of my knowledge and belief.

PLACE:

DATE: