

Madhur Jain
DoB: 19th October 1995
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Phone : 91-9699	902209	ACADEMIC CREDENTIALS		
Degree		Institute, Location	Percentage	Year
PGDM (Marketing)		ITM Business School, Navi Mumbai	70	2018
B.Com (FM)		MES Pillai College, Mumbai University	56	2016
XII (ISC)		Ryan International School, Navi Mumbai	61	2013
X (IGCSE - CIE)		Ryan Global School, Navi Mumbai	73	2011
TECHNICAL QUALIFICATIONS				
Certification for "Digital and Social Media Marketing" – (Digicore)				
	Certification for "MS Office and Advance Excel"			
	Moderate knowledge/experience of SAP			
	Overall very proficient with systems			
	o vermi very pro	WORK EXPERIENCE		
	Management T	rainee - Store Operations		
Aditya Birla Fashion & Retail Ltd (ABFRL)	• Inter-functional coordination with various corporate office based teams			
	• Preparing/analysing management reports - Yearly Business Review, Shrinkage,			
	Business Performance, Category wise performance, Stock levels, Audit reports, etc			
	• Store Coach – facilitator for various trainings pertaining to company and business,			
	product, operations, HR policies/welfare, soft skills, etc. (new & existing employees)			August 2018 – April 2019
	• Assignments such as Competition mapping - recommendations based on same, and			
	preparing Marketing (BTL) plans			
	• Accumulating & compiling data for ease of understanding and presentation			
	• Prioritising tasks related to – core operations, trainings, extra initiatives, etc			
	• Inventory management – stock inward and outward, ensuring optimum stock levels are			
	maintained, PI/Stock take; as well as checking and ensuring correct offer display			
	• Ensuring SOPs are followed and overseeing floor team to ensure overall smooth			
	operations; also handling and resolving customer issues every now and then			
	Maintaining floor and merchandise layout/display as per standards and needs			
	G 1.	INTERNSHIP		
Pantaloons (ABFRL)	• Complete coverage of front-end/back-end theory and practical of all departments : (Cochiering, CSD, Wershouse, Dept. Manager, EA, SOB, Viewel Marshandising, HB)			
	(Cashiering, CSD, Warehouse, Dept. Manager, FA, SOP, Visual Merchandising, HR)			A: 1
	 Store/Retail Operations, Marketing (BTL), HR work at store/cluster level First-hand experience during EOSS period, Big Day flat 50 sale, new arrivals, 			April – August 2017
	customer issues, inward/outward of stock, document verification, SAP and other			
	software/technologies being utilised			
	 Projects on Customer Feedback/Loyalty/Retention and Competitor Analysis 			
NGO INTERNSHIP				
Barbhaya	Worked with Barbhaya Orphanage, Vile Parle for 14 day NGO internship			December 2016
	• Conducted surveys in slums/chawls			
Orphanage	• Prepared budgets, made presentations to trustees, etc			
EXTRA CURRICULAR ACTIVITIES AND ACHIEVEMENTS				
Competitions	• Played major role for winning team of GLIMPSE skit/role play at ITM (Hulk)			
	Won ITMDialougebaazi contest (Bajirao Mastani)			
	• Several sports, activities, and events during school and college phase			
Other Interests	Sports – Cricket, Soccer, Table-tennis; Leisure Travelling, Movies and Music			
Languages	English (native), Hindi, (Intermediate – Marathi, Gujarati, Marwadi)			