

Manish Arora
91-9761185179
manisharora6465@gmail.com
Marketing & Finance



CAREER OBJECTIVE

Seeking for an opportunity where I can apply my abilities to fill the job role and earn New capabilities to enhance my skills.

ACADEMIC QUALIFICATIONS

Name of the Examination	Name of Institute	Board/University	Year	CGPA/%
PGDM Marketing & Finance	IMS, Ghaziabad	AICTE & AIU	2018-20	7.27 CGPA
B.Com (Hons)	Amrapali Group of Institutes, Haldwani	Kumaun University	2015-2018	68%
12 th Commerce	St.Peter Sr.Sec.School,kichha	C.B.S.E	2015	76%
10 th	St.Peter Sr.Sec.School,kichha	C.B.S.E	2013	58 %

SUMMER INTERNSHIP

Organization : Parle Products Pvt .Ltd
Duration : May 01 – June 15, 2019
Project title : “Performance of Parle Platina Products and its competitive analysis in market”
Key takeaways : Determining the performance of Parle Platina Products in market.
: Understood merchandising activities performed to promote products in market.

LIVE PROJECT

Organization : Future Retail Pvt. Ltd
Duration : August 10, 2018 – August 15, 2018
Key takeaway's : Understanding the working mechanism of retail chain.
: Sales pitch and demonstrating the benefit of digital payment.

INDUSTRY VISIT

Organization : Coca- Cola Moon Beverages Ltd, Greater Noida.

CERTIFICATE PROGRAMME / WORKSHOPS / CONFERENCES

- Attended a 24 Hr. "Microsoft office Specialist International Certification Training" held at IMS Ghaziabad.
- Cleared Nism Series V A Mutual Fund Distribution Certification Exam.
- Cleared Fundamental of Digital Marketing Certification exam issued by Google digital unlocked
- Cleared Wealth Manager Program issued by finitiatives learning India pvt. Ltd.
- Attended a seminar on Commodity Awareness Programme held by MCX at IMS Ghaziabad (2019)
- Participated in a certified 'Student Development Program' conducted by Global Resource Development Center (GHRDC), New Delhi.

PERSONAL ATTRIBUTES

- Sincere
- Adaptive
- Extrovert

INTERESTS

- Data Analysis
- Travelling
- Reading case Studies

ACHIEVEMENTS

- Member of organizing committee during Melange(2018)-an inter institution fest at IMS Ghaziabad
- Member of organizing committee during Melange(2019))-an inter institution fest at IMS Ghaziabad
- Member of organizing team 'Kumaon Inter School Competition' conducted by Amrapali Group of Institutes, Haldwani.
- Secured Second Highest marks in Business Studies in class 12(St.Peter Sr.Sec School, Kichha).
- Secured Highest marks in Income tax at Amrapali Group of Institutes, Haldwani
- Class Representative in B.com (Hons) at Amrapali Group of Institutes, Haldwani.

PERSONAL DETAILS

Date of Birth : 10.August.1996
Father's Name : Mr. Vijay Arora
Gender : Male
Language : English & Hindi
Address : A-303 Avas Vikas, Kichha (U.S.N) Uttarakhand.

DECLARATION

I, **Manish Arora**, hereby, declare that the information provided above is true to the best of my knowledge.

Date:

Manish Arora

Place:

