# Barlapudi Manoj



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# **WORK EXPERIENCE**

# Associate – Industrial and Logistics Services, Advisory & Transactions CBRE

03/2019 - Present

Hyderabad

#### Achievements/Tasks

- Handled the business development activities by connecting with the HNIs, CXOs to understand their land acquisition, divestment and other real estate plans
- Prepared the sales pitch to Industrial clients looking to monetize the existing non-revenue generating assets like lands/ defunct manufacturing units and marketed the opportunities to potential buyers and prospects
- Helped the clients in negotiating commercial and technical aspects of the transaction

#### **Management Trainee**

Yaantra

03/2018 - 06/2018

Hyderabad

#### Achievements/Tasks

- Increased brand awareness among the clients present in the markets of Andhra Pradesh and Telangana
- Studied the marketing potential of company's offerings by implementing new & out of the box marketing strategies to reach the untapped segment
- Helped in increasing the m-o-m sales of the product offerings and handled the client related queries

#### Marketing Executive

TIME Private Limited

08/2016 - 07/2017

Hyderabad

#### Achievements/Tasks

- Executed a monthly and quarterly sales forecast to increase the sales by meeting the deadlines and delivering the quality service to the assigned local markets
- Handled the brand marketing and promotional activities of T.I.M.E Hyderabad
- Developed and analyzed new marketing activities to increase conversion rates across the allocated centre

# **EDUCATION**

**Post Graduate Diploma in Management** Institute of Management Technology -Hyderabad

07/2017 - 02/2019

7.6

# **Aeronautical Engineering**Malla Reddy College of Engineering

08/2010 - 07/2014

Hyderabad

#### **SKILLS**

Negotiation Management B2B Marketing

Business Development Lead Prospecting

Acquisition & Divestment Financial Modeling

Rental Income Properties MS Office

Business Negotiations Relationship Management

Commercial Real Estate Management Consulting

#### PERSONAL PROJECTS

\*Analysis of New Product Development of Hyundai Elite i20 and Maruti Suzuki Baleno (01/2018 - 02/2018)

\*STP and Perceptual mapping of Reliance Fresh retail outlets in Hyderabad (06/2017 - 07/2017)

\*Supply Chain and Logistics Management at UltraTech Cements (02/2018 - 03/2018)

\*Forecasting, Aggregate planning and Materials Requirement Planning (MRP) of Jindal Steels Pvt. Ltd. (01/2019 - 01/2019)

#### **LANGUAGES**

TeluguHindiNative or Bilingual ProficiencyFull Professional Proficiency

English Spanish

Full Professional Proficiency Elementary Proficiency

#### INTERESTS

Music Movies Gymming Travelling

Automobiles