



MASTER EMULSION

The science of high volume solid matt emulsion in this paint delivers higher coverage and uniform finish

PRODUCT BENEFITS



LOW COST

Pocket friendly emulsion that gives world class finish on your wall



EXCELLENT COVERAGE

Enhanced formulation provides superior spreading/coverage rate for top emulsion coat



MATT FINISH

Fine pigments that imparts matt finish with excellent flow



UNIFORM FINISH

It provides a uniform finish to your wall due to better spreading and coverage capacity



EASY TO APPLY

The easy to apply feature helps to color your wall in the most hassle free way

PRODUCT FEATURES

WASHABILITY



AVAILABLE PACK SIZES



SHELF LIFE



3 Years
FROM THE DATE OF MANUFACTURING

COLORS AVAILABLE



2000+ SHADES

FINISH



COVERAGE



110-150
SQ.FT./LITRE 2 COAT**

APPLICATION PROCESS

Surface Preparation

- New Surface to be cured 28 days before painting and free from all waterproofing issues
- Prepare the surface by using suitable sand/emery paper or scrapping tools to remove dirt, dust, grease, loose flaking paint, laitance, algae, fungi etc. and wipe it clean

Primer

- Apply coat of Shalimar Water Thinnable Cement Primer/ Water Neutralizing Cement/ Universal White Primer as per recommendation. Allow it to dry for 6-8 hrs
- Do spot priming before and after filling nail holes/ cracks

Putty

- Level the surface with Shalimar Magic Acrylic Wall Putty or Shalimar Shakti Wall Guard putty and allow it to dry for 4-6 hrs
- Sand Surface with 180/320 emery paper and wipe it clean
- Apply an additional coat depending upon the surface conditions and smoothen the surface

Top Coat

- Thin Master Emulsion with potable water, 60% to 70% by volume
- For dark shade thin with potable water 20-30 % by volume.
- Apply 2-3 coats of Master Emulsion with an interval of 4-6 hrs
- Application can be done by brush, roller or spray.
- For dark shades require additional 3rd or 4th coats for better hiding and look appearances.

Application Surfaces

All kind of well-prepared interior plasters, concrete and masonry surfaces.

PRECAUTIONS



- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- Do not apply when humidity is greater than 90%. It may cause prolonged drying time of paint and moisture condensation on the walls.
- Do not over-thin or over-extend the brush.
- Tint using Shalimar Paints machine colourants only
- Stir well and strain before use.
- Tinted paints need thorough shaking immediately after tinter addition as well as before use. For best performance, ensure that the surface is dry.
- On moisture meter, the reading should be below 16%. In case it is above that, find out the source of water and address it before painting.
- For better washability ensure the paint surface is cured for 2 weeks under normal atmospheric conditions. (30°C ; 50 - 60 %RH)
- Application of Acrylic Wall Putty and adherence to the painting system is mandatory for best results.

SAFETY FEATURES



- Kindly refer to the MSDS for detailed information on safety measures while handling the paint, which is available on request.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation
- Left-Over Paint Disposal: Left-over paint/drums should not be disposed in soil / drains. Consumers should consult a local recycling agency for proper disposal of paint/drums.

For Feedback/Complaints write at feedback@shalimarpaints.com

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DISCLAIMER

[**Spreading Capacity may vary depending upon the surface condition, porosity of the surface and method of application]

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