

Mayur Milind Talwelkar

19-8B Hingane Home Colony, Karvenagar, Pune - 411052.

E-mail id: talwelkar.mayur@gmail.com

Contact Number: **+91-9511272051, 9595735630**

Career Vision :

To work in learning and challenging environment, utilizing my skill and knowledge to be the best of my abilities and contribute positively to my personal growth as well as growth of the organization.

Professional Qualification :

Master of Computer Application (MCA) from JSPM's ENIAC Institute with 66% in 2016.

BCS From Dr. G.Y.Pathrikar College affiliated to BAMU University Aurangabad, with 72% in 2014.

Academic Qualification :

12th from Maharashtra State Board, with 45% in 2011.

10th from Maharashtra state Board, with 78% in 2009.

Technical Skills-

Area of Specialization: SEO (Search Engine Optimization)

ON PAGE: Keyword Research, Content Optimization,

Meta Tags Optimization, Sitemap Creation and Submission, Robots.txt

Creation, Google Analytics Installation, Google Webmaster

OFF PAGE: Directory submission, Classified submission, Social bookmarking,

Press release, Article submission, Blog submission, Image Sharing, Video Sharing, product submission, Forum posting, Profile link creation, RSS Feeds Submission etc.

Work Experience:

Designation: Digital Marketing Executive

Tri Polarcon Pvt Ltd

08/2018 - Ongoing

Pune, MH

Responsibilities:

- On-page and off-page SEO strategies (including link building).
- Executed website redesign tactics, refining brand consistency, increasing SEO score and reducing web page load times.
- Promotion Activities to increase visibility of the product.
- Creating engaging social media strategies, Designs & execution plan that Cultivated, increased web presence & brand awareness.
- Site analysis/Audit, Keyword research, Meta tag
- Research competitor product, identify areas of strength
- Identify social media opportunities and develop an actionable plan for execution.
- Created an E-Mail Marketing Campaign/Strategy Which Increased Existing Customer Business.
- Generate weekly and monthly performance reports. Web & Graphics Designing.
- HR activities like Job posting & Interview Calling, Conducting Interviews.
- Driving Digital Sales Activities, Lead Generation and Conversion. Client Handling. Collaborated with Sales Team for lead conversion.

Designation: Digital Marketing Executive
Foresight CFO
May 2018 to Aug. 2018

Responsibilities:

- Lead Generation
- Handle BASE CRM accounts and assign tasks.
- Handle social media accounts.
- Conduct on-page and off-page SEO competitor analysis.
- On-page and off-page SEO strategies (including link building).
- Generate weekly and monthly performance reports.
- Web & Graphics Designing.

Designation: Digital Marketing Executive
Classic Publicity Pvt Ltd. Pune
Sept. 2017 to May 2018

Responsibilities:

- Keyword research, Handle social media accounts of the company.
- Face book campaign creation of brand awareness, Lead generation, Page Reach, Page likes and Post Likes.
- Conduct on-page and off-page SEO competitor analysis.
- On-page and off-page SEO strategies (including link building).
- Conduct on-page and off-page SEO audits for client sites on a monthly basis keep up to date with the latest SEM technology, SEO updates.
- Google Adwords campaign creation in search and display network.

From Sept. 2016 to September 2017

GNS Technologies. Swargate, Pune

Work Role: Digital Marketing

Executive Responsibilities:

- Keyword research, Handle social media accounts of the company.
- Conduct on-page and off-page SEO competitor analysis.
- On-page and off-page SEO strategies (including link building).
- Conduct on-page and off-page SEO audits for client sites on a monthly basis
- keep up to date with the latest SEM technology, SEO updates

Technical Skills :

Web Languages : HTML, CSS, PHP,

Tools : Knowledge Of Microsoft Office, Corel Draw.

IT Skills : Google Analytics, Internet Applications, Social Networks

Personal Details :

Name : Mayur Milind Talwelkar

Address : N-7, R-29 Asmita Park 2/05 Cidco Aurangabad.

Sex : Male

Date of Birth : 16/05/1994

Nationality : Indian

Languages Known: English, Marathi, Hindi.

Contact details: 9028062450, 9595735630.

Strength : Adaptable to all working condition, Friendly behavior
Willingness to learn new things.

Hobbies : Reading Books, Listening Songs, Internet surfing.

Certify that the above information is correct and complete to the best of my knowledge and belief.

Date:

Place:

(Mayur M. Talwelkar)