

Mayur Milind Talwelkar

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📍 19-8B Hingane Home Colony, Karvenagar, Pune - 411052.

Career Vision :

To work in learning and challenging environment, utilizing my skill and knowledge to be the best of my abilities and contribute positively to my personal growth as well as growth of the organization.

Work Experience:

Designation: Digital Marketing Executive

Tri Polarcon Pvt Ltd, Pune,MH

(08/2018 – Ongoing)

Responsibilities:

- Plan & execute all web, SEO/SEM, Database marketing, Social media & Email Campaigns,
- On-page and off-page SEO strategies (including link building).
- Design, Build & Maintain Social media
- Evaluates emerging ideas for Social media & increase user engagement.
- Executed website redesign tactics, refining brand consistency, increasing SEO score and reducing web page load times.
- Promotion Activities to increase visibility of the product.
- Competitor analysis of Social media & Search Engine Optimization.
- Identify social media opportunities & develop actionable plan for execution.
- Creating engaging social media strategies, Designs & execution plan that Cultivated, increased web presence & brand awareness.
- Prepare daily, weekly and monthly performance reports such as website traffic, social media objectives, leads generation, organic ranking, email campaigns, etc.
- Site analysis/Audit, Keyword research, Meta tag
- Research competitor product, identify areas of strength
- Identify social media opportunities and develop an actionable plan for execution.
- Created an E-Mail Marketing Campaign/Strategy Which Increased Existing Customer Business.
- Generate weekly and monthly performance Reports. Web & Graphics Designing.
- Driving Digital Sales Activities, Lead Generation and Conversion.
- Client Handling. Collaborated with Sales Team for lead conversion.

**Designation: Digital Marketing Executive
Foresight CFO**

(May 2018 to Aug. 2018)

Responsibilities:

- Handle BASE CRM accounts and assign tasks.
- Handle client social media accounts.
- Conduct on-page and off-page SEO competitor analysis.
- On-page and off-page SEO strategies (including link Building).
- Generate weekly and monthly performance reports.
- Web & Graphics Designing.

**Designation: Digital Marketing Executive
Classic Publicity Pvt Ltd.**

(Sept 2017 to May. 2018)

Responsibilities:

- Keyword research, Handle social media accounts of the company.
- Face book campaign creation of brand awareness,
- Lead Generation, Page Reach, Page likes and Post Likes.
- Conduct on-page and off-page SEO competitor analysis.
- On-page and off-page SEO strategies (including link building).
- Conduct on-page and off-page SEO audits for client sites on a monthly basis.
- Hands-on collaborate role working with our business unit to provide digital marketing support to achieve marketing goals.

**GNS Technologies. Swargate, Pune
Work Role: Digital Marketing**

(Sept.2016 to Sept 2017)

Executive

Responsibilities:

- Keyword research, Handle social media accounts of the company.
- Conduct on-page and off-page SEO competitor analysis.
- On-page and off-page SEO strategies (including link building).
- Conduct on-page and off-page SEO audits for client sites on a monthly basis
- keep up to date with the latest SEM technology, SEO updates
- Attractive ads for all clients for engagements, leads and increase website traffic.

Technical Skills :

Web Languages : HTML,CSS, PHP,

Tools : Knowledge Of Microsoft Office, Corel Draw. Canva,

IT Skills : Google Analytics, Internet Applications, Social Networks

Professional Qualification :

Master of Computer Application (MCA) from JSPM's ENIAC Institute with 66% in 2016.

BCS From Dr. G.Y.Pathrikar College affiliated to BAMU University Aurangabad, with 72% in 2014.

Academic Qualification :

12th from Maharashtra State Board, with 45% in 2011.

10th from Maharashtra state Board, with 78% in 2009.

Personal Details :

Name : Mayur Milind Talwelkar

Address : N-7, R-29 Asmita Park 2/05 Cidco Aurangabad.

Sex : Male

Date of Birth: 16/05/1994

Nationality : Indian

Languages Known: English, Marathi, Hindi.

Contact details: 9028062450, 9595735630.

Strength : Adaptable to all working condition, Friendly behavior
Willingness to learn new things.

Hobbies : Reading Books, Listening Songs, Internet surfing.

Certify that the above information is correct and complete to the best of my knowledge and belief.

Date:

Place:

(Mayur M. Talwelkar)