



# Mohit Goel

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**Date of Birth:**

29 Dec 1996

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## WORK EXPERIENCE

**Future of Arts Media Entertainment Pvt Ltd., Delhi****Nov 2019 – Oct 2020**

Heading the Strategy & Research part of the organization  
Database Ecosystem  
Planning road map of business expansion  
Social Media Handles  
Digital Marketing & Digital Media  
Customer Relation

**Ah! Ventures, Mumbai****April 2020 – Dec 2020**

Startup Analysis  
Investor On boarding  
Investor related task  
Partner alliance  
International/National Fund List  
Startup Ecosystem

**Startup Angels Network, Gurugram****Aug 2020 – Feb 2021**

Startup Analysis  
Investor On boarding  
Investor related task  
Research & Marketing  
Startup Ecosystem  
Strategy & Growth Expansion  
Startup Evaluation & Traction  
Angel Deck

**Jindal Steel & Power Ltd****May 2020 – June 2020**

Supply Chain process  
Understanding on time in full process of Customer Satisfaction  
Customer Review/Feedback  
Logistics

**AIESEC Organization , Nagpur****Aug 2018 – Jul 2019**

My work was to identify the opportunity in other countries and tie-up with other host entity of AIESEC. So we create/bring project /internship/job in our country and for young ones who are keen in search of this opportunity

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## Corporate Social Responsibility

Volunteer in Blood Donor Campaign.  
Organized NABP international Conference by Bloomsbury Glimpse at Orphanage.  
Donated food packages to remote area during covid-19

## Skills & Interest

Communication Skills: Categorical in English & Hindi Language both verbal and written

Computer Skills: Microsoft Power point, Microsoft Word, Microsoft Excel

Hobby: Photography, Music, Travelling, Sports (, Volleyball, Cricket) & etc.

Interest: Share Market, Trading, Accounts, Research, Marketing

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## ACADEMIC HISTORY

### IILM Graduate School of Management

**2019-2021**

PGDM (Marketing & finance)

### RTMNU University (BCCA), Nagpur

**2016-2019**

G.H. Rasoni College of Commerce Science & Technology

### School

**2012-2015**

Class XII -O.P Jindal School, Raigarh (CG)

Class X - O.P Jindal School, Raigarh (CG)

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## KEY ACADEMIC PROJECT

### RESEARCH POSTER , MARICO

**Nov 2019**

Poster Presentation in International Conference in BLOOMSBURRY, IILM Graduate School of Business Management

### DETAILED MARKET ANALYSIS, DOMINO'S

**Aug 2019**

Studied several lines of behavior in Consumer, Market Share, Strategy, others brand  
Implement IMC on this brand  
Competitive Analysis & Distribution Channel

### COMPARATIVE STUDY, HUL vs P&G

**July 2019**

Detailed study of two product in comparison of HUL vs P&G  
Compare how they different to each other in terms of Brand Value, Consumer Loyalty, Strategy, Market Position, Matrix & many more

### PROJECT, Suez, Egypt, Marketing & Management

**July 2018**

This project was to create an impact on the host environment by working with NGO's to help them to market and manage their sustainable activity. This project helped me in learning how to create a positive impact on society.

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## ACHIVEMENTS & AWARD

Speaker & member of LITMUN'18

Awarded as best speaker in "Engfinity Club"

Awarded in Zonal level (Position) Speak for India Maharashtra Edition

Poster Presentation in International Conference in BLOOMSBURRY, IILM Graduate School of Business Management

Recived recommendation letter from Jindal Steel & Power Ltd