

Navindra Singh Patel

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OBJECTIVE

To obtain a marketing role where I can utilize my communication skills to impress and convince potential customers and clients, thereby generating revenue for the organization.

EDUCATION

Post Graduation

2019-2021

PGDM - Marketing And Entrepreneurship - IIEBM -Indus Business School, Pune, Maharashtra

Under Graduation

2016 - 2019

B.Com (Taxation) - Completed - Acropolis institute of management Studies, Indore, MadhyaPradesh

LIVE PROJECT

- | | | |
|------------------------|---|--|
| Organization | - | Colgate |
| Duration | - | 10 Days (August 09, 2019 to August 18, 2019) |
| Roles & Responsibility | - | Sales of the product & informing about offers |
| Organization | - | Future Group |
| Duration | - | 2 Days (January 25, 2020 to January 26, 2020) |
| Roles | - | Sales of Marico Saffola oil & Pigeon Gas Stove |

WINTER INTERNSHIP

- | | | |
|--------------|---|--|
| Organization | - | TAA (The academic advisors) |
| Duration | - | 25th November 2019-11th December 2019 |
| Roles | - | Intern trainee, giving awareness about plastic |

SUMMER RESEARCH PROJECT DURING PGDM

- | | | |
|-----------|---|--|
| Title | - | Impact of social media on consumer buying behavior with reference to digital devices |
| Duration | - | 2.5 Months (20th April 2020-4th July 2020) |
| Learnings | - | Companies should pay attention towards advertisements on social media.
-Companies should focus on improving their brand image |

COMPUTER SKILLS

MS office (MS Excel, MS Word, MS Power Point)

PROFESSIONAL DEVELOPMENT

- Co-ordinator at college during extracurricular competition in college.
- Industrial visit in Haier Appliances India Pvt. Ltd.

PERSONAL INFORMATION

Language Known - English, Hindi
Date of Birth - May, 23 1997
Gender - Male
Nationality - Indian
Marital Status - Single
Permanent Address - 75, Shiv Shakti Nagar, Kanadiya road, Indore, Madhya Pradesh

DECLARATION

I hereby solemnly affirm that all the details furnished above are true to the best of my knowledge and consideration till date.

Date: 2nd September, 2021