



# NIZAM MOHAMMED

MBA (Marketing and Operations)

An organized, detail oriented, and conscientious self starter, able to strategize and prioritize effectively to accomplish multiple task and stay calm under pressure.



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## SKILLS

Interpersonal skills

Team management

Analytical Mindset

Adaptability

Negotiation skill

## LANGUAGES

English

*Full Professional Proficiency*

Malayalam

*Native or Bilingual Proficiency*

Hindi

*Limited Working Proficiency*

Tamil

*Limited Working Proficiency*

## INTERESTS

Football

Adventure

Mentoring

Music

Scribbling

Books

## EDUCATION

### Master of Business Administration

Berchmans Institute Of Management Studies, Changanacherry

06/2018 – 06/2020

### Bachelor of Business Administration

Marian College Kuttikkanam (autonomous)

06/2015 – 03/2018

## WORK EXPERIENCE

### Project Intern

FCBULKA

12/2019 – 01/2020

### Summer Intern

ITC Limited

05/2019 – 06/2019

### Intern

LULU Webstore

11/2018 – 12/2018

## CERTIFICATES

Microsoft Excel specialist certification (09/2019)

Fundamentals of Digital Marketing by Google (04/2019)

Advanced Google Analytics (06/2019 – 06/2022)

Google Ads Search certification (01/2020 – 01/2021)

## PERSONAL PROJECTS

A study on consumer satisfaction and loyalty of online shoppers (11/2019 – 12/2019)

Effectiveness of Eastern Sambar Powder Ad & it's influence on consumer buying behavior (12/2019 – 01/2020)

## ACHIEVEMENTS

Event head BERCHNOVA'19 All India Management Fest

Student coordinator Berchmans National Conference on " Managing Industry 4.0 and Beyond"

Analyzed union budget 2019-20 in Berchmans budget analysis

Organizer "DIKSHA 2016" an international seminar on "Extension: The third dimension of education" by National Service Scheme MG University

Best Intern ITC Ltd.

Member Marian college students council 2016-17 and college Football Team