

# PRAVEEN.L

Karady Kuzhy Estate, Karady Kuzhy PO

Peerumade, Idukki, Kerala Pin: 685531

D.O.B : 27-04-1998

Marital Status : Single

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## CAREER OBJECTIVE

“To contribute to the success and long term growth of the company by utilizing my skills and different methodology of marketing: internet/online, direct and indirect approach, and to utilize and maximize the targeted growth in the company.”

## PERSONAL STRENGTHS

- Self confidence
- Self control
- Willingness
- Self discipline
- Ability to learn from mistake
- Working hard to achieve goals and accepting challenges

## INTEREST

- Marketing and sales
- Customer relationship
- Social media
- Business communicating

## HOBBIES

- Watching Movies
- Listening music
- Achieving Certificate

## Computer Knowledge

- MS Word
- Excel
- Data Entry
- SPSS
- Power Point Presentation
- Fundamental of Computer
- Prezi Presentation

## ACADEMIC DETAILS

### EDUCATION

COURSE	INSTITUTION	YEAR OF PASSING	PERCENTAGE
MBA	MARIAN INTERNATIONAL INSTITUTE OF MANAGEMENT	PURSUING	
BBA	ST ANTONNY'S COLLEGE, PERUVANTHANAM	2019	72%
12 <sup>TH</sup>	PANCHAYAT HIGHER SECONDARY SCHOOL VANDIPERIYAR	2016	62%
10 <sup>TH</sup>	PANCHAYAT HIGH SCHOOL VANDIPERIYAR	2014	60%

### INDUSTRY EXPERIENCE

ORGANIZATION	DESIGNATION	ROLE	DURATION
Management Internship Trainee	Management Internship Programmed In Reliance And Lifestyle Store In Kerala	Sales, Customer Relationship, CSD, Floor Management, Billing	5-09-2019
			To 15-09-2019
Extramarks Education India Pvt, Ltd.	Marian International Institute Of Management, Kuttikkanam. ( work from Home)	Business Development Executive Intern	20-05-2020
			To 20-06-2020
Sports app in Hanusha Network pvt ltd	Business Development Operations	Representative on Kerala and Tamil nadu sports	5 <sup>th</sup> -10-2020
			TO 5 <sup>th</sup> -11-2020

## CERTIFICATIONS

### COURSERA

- Communication strategies for a virtual age
- Converting challenges into opportunity
- Ai For everyone
- Block chain
- Business analytics for decision making
- creative thinking
- intro to cyber tools and cyber attacks
- Business analytics and digital media
- Effective problem solving and decision making
- Excel skills for business essentials
- finance for everyone market
- fundamental of management
- intro to international market
- intro to big data
- intro to cloud
- Leadership and emotional intelligence
- Marketing mix fundamentals
- Marketing plan
- New models of business society
- Personal branding
- Project management
- Teamwork skills
- Use word press
- Big data foundation

### OTHER CERTIFICATES

- TCS career edge
- accounting fundamentals
- Google cloud platform
- Keyword research
- Online marketing fundamentals
- Digital marketing
- Share and investment
- Strategic leadership and management
- SEO
- Content Marketing

Digital certificate



## ACHIEVEMENTS

- Participation in CALIGO 2019
- Participation in PERP-Placement Readiness Enhancement Program, it is a Placement Training for Degree Students
- Successfully Completed "Career Edge- Knockdown the Lockdown" online course offered by ICS ION.
- Participation in Best Manager Competition at Marian International Institute of Management.
- Participated in Leadership Talk with Ms. Ashwini Deshpande MHRD Innovation cell- Ministry Of Human Resources Development
- Participated in Harvard Medical School-Mental Health Effects of the Covid-19 Pandemic
- Participated in many Webinars and Expert Talk
- Participated in Various Collages Online Quiz Programmers.

### PUBLICATIONS

- Published a research article on the topic " ABSENTEEISM AMONG EMPLOYEES IN POABS ENTERPRISES" in International Journal for Research and Analytical Reviews (IJRAR)

LANGUAGES	SPEAK	READ	WRITE
MALAYALAM	✓	✓	✓
ENGLISH	✓	✓	✓
TAMIL	✓		

### REFERENCE

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Dr. SANTHOSH KUMAR<br/>Associate Professor<br/>Marian International Institute<br/>Of Management, Kuttikkanam<br/>Phone no: +919842548868<br/>Email id: <a href="mailto:Santhoshkumar@miim.ac.in">Santhoshkumar@miim.ac.in</a></li> </ul> | <ul style="list-style-type: none"> <li>Surabhi James<br/>Associate Profeaaor<br/>Marian International Institue<br/>of Management, Kuttikkanam<br/>Phone no: +918848604755<br/>Email id: <a href="mailto:surabhi@miim.ac.in">surabhi@miim.ac.in</a></li> </ul> |
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### DECLARATION

I hereby declare that the information mentioned above is correct up to my knowledge and bear the responsibility for the correctness of the mentioned particulars.

Place: Karady kuzhy

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Date: