

POOJA SARWAR

MBA- Marketing

poojasarwar1402@gmail.com

www.linkedin.com/in/pooja-sarwar-96529618b

Mob: +91 8308539345

EDUCATION

2019 – 2021 **Master of Business Administration (Marketing)**
MET's Institute of Management (SPPU), Nashik
(SGPA: SEM 1 - 7.630, SEM 2 – 9.170)

2013 – 2017 **Bachelor of Engineering (Computer Engineering)**
S.V.I.T. Chincholi, Nashik. (67.87%)

2011 – 2013 **HSC (Science)**
GE Society's Bytco College, Nashik (51.83%)

2005 – 2011 **SSC**
R.J.C.B.Girls High school, Nashik Rd, Nashik (81.64%)

EXPERIENCE

- Worked as a “IT Technical Trainer & MIS Assistant” at DDU-GKY, Nashik. (Dec 17 – July 18)

INTERNSHIP

1	Company	MG Motor India	Industry	Automobile
	Designation	Sales & Marketing Intern	Duration	2 Months
2	Company	Olcademy	Industry	E-Learning
	Designation	Marketing Intern	Duration	3 months
3	Company	Friends IT Solutions	Industry	IT
	Designation	Digital Marketing	Duration	3 Months
4	Company	Sadhan Enterprises	Industry	Food Industry
	Designation	Marketing & Operation Intern	Duration	1 Month

ACADEMIC/ INDUSTRIAL PROJECTS

- Worked as Influencer Marketer at **Shiksha.com**
- Worked as Relationship Manager at **Udaan**
- Project on “Video Liveness Verification & Content Based Video Retrieval”

ACHIEVEMENTS

- Received the Letter of Appreciation for One of the Top Best Performers at Olcademy
- Received the Certificate of Excellence & Outstanding project Output at Shiksha.com
- Second Runner Up in “Task Force Competition” held at MET IOM.
- National finalist in “Case Study Competition 2020” organized by AIMS, Mumbai.

EXTRA-CURRICULAR ACTIVITIES

- Event Committee Member at one of the North Maharashtra's biggest Event “MET UTSAV”. Responsible for **Managing Chief Guest & Celebrities, Raising Funds, Lead Generation.**
- Elected as a **Representative** of Marketing Specialization for the MBA batch 2019-21, Managing responsibilities of smooth functioning of academic Activities and Events, Coordinating with Professors & Guests.

CERTIFICATION

- Digital Marketing
- Introduction to Marketing
- Marketing Strategy
- Branding
- MS Excel
- Desk Top Publishing
- Web Design & Development

SKILLS

Personal

- Approachable
- Persistence
- Leadership
- Teamwork
- CRM

Computer

- MS Excel
- MS Word
- MS Powerpoint
- Graphics Tools

Language

- English
- Marathi
- Hindi