

# Pradeep Kumar Tripathi

Male

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## ACADEMIC QUALIFICATIONS

| Year | Degree             | Institute                               | CGPA / Percentage |
|------|--------------------|---|-------------------|
| 2019 | BBA-MBA Integrated | Lovely Professional University, Punjab  | 6.68/10           |
| 2015 | XII(UP Board)      | SRNC Public School, Uttar Pradesh       | 75%               |
| 2011 | X(CBSE)            | St. Xavier Public School, Uttar Pradesh | 8.4/10            |

## INTERNSHIP/WORK EXPERIENCE

- **Company** – Karvy Data Management Service Limited, Lucknow
- **Topic** – Karvy Drive For Effective Implementation of GST
- **Time Period** – June 2017 – July 2017
- **Description** – Exposure of on field job and also learned about handling different types of dealers and distributors. Also did a survey on the GST implementation of GST Subhida Provider which was new software at this time.
- **Company**-Electrosteel Steel Limited, Jharkhand
- **Topic** – Brand Awareness, Electrosteel TMT Bar
- **Time Period** – June 2018 – July 2018
- **Description**- Successfully handled a team of 5 Summer Trainee in Bokaro Steel City as a Supervisor. Team Leader, critical thinking, situation analysis, Strategy making skills were sharpened. Communicating with people according to situations was taught.
- **Company**- PUMA Sports
- **Time Period**- March 2019 – August 2019
- **Description**- Work as a Sales Associate in PUMA for 6 month, Responsibility include selling products to the customer, Cash counter management, Store management, stock management. Star performer of Puma North region.
- **Company** – CULT Fit
- **Time Period** – November 2019 – Present
- **Description** – Working as a Center Manager in Cult Fit, Responsibility include selling package, center management, team leader, customer interaction, educating customers about brand, managing more than 50 trainer and housekeeping staff .

## CERTIFICATIONS/WORKSHOPS/GUEST LECTURE

- Certification on Google Digital Unlocked, Google October 2017
- Attended a workshop on ‘Digital Marketing and Google Analytics’ focused on website development and online marketing- Lovely Professional University, Punjab March 2017

## POSITIONS OF RESPONSIBILITY

- President at Society for Management Learning, Lovely Professional University, Punjab March 2018 – 2019
- Marketing Team Head at Indian Entrepreneurial Congress, LPU Startup School, Punjab December 2017– February 2018

## EXTRA CURRICULAR/CO-CURRICULAR ACHIEVEMENTS

|                          |  |
|--------------------------|--|
| <b>Community Service</b> | <ul style="list-style-type: none"><li>▪ Donated blood at Blood Camp, Lovely Professional University, Punjab <span style="float: right;">February 2018</span></li><li>▪ Organized a CSR activity, Helping Hands at Prayas School, Maqsudan <span style="float: right;">October 2017</span></li></ul>  |
| <b>Events</b>            | <ul style="list-style-type: none"><li>▪ Organized Mini-Punjab at Indian Science Congress, Lovely Professional University, Punjab <span style="float: right;">January 2019</span></li><li>▪ Organized Life Amazing Secrets by Gaur Gopal Das, Society for Management Learning, Lovely Professional University, Punjab <span style="float: right;">October 2018</span></li></ul> |
| <b>Achievements</b>      | <ul style="list-style-type: none"><li>▪ Best Student Trainee- Electrosteel Steels Limited, Summer Internship Programmed</li></ul>  |

## LANGUAGES KNOWN

- English
- Hindi

## PERSONAL DETAILS

- Nationality : Indian
- Address : House No. 351, Post Village, Mahuwar, Basti, Uttar Pradesh
- Date of Birth : January 28, 1997