

Prakharaditya Sandhir

Pune, India
9131434923
prakharaditya21sandhir@gmail.com

Summary

Goal-driven and successful marketing professional with proven understanding of Industry and customers. Proactive and hardworking with top-notch skills in team leadership, project oversight and complex problem-solving.

Skills

- Customer Relationship Management
- Team Building
- Brand Marketing/Promotion
- Project Management Operations
- Negotiations Training & Mentoring
- Marketing Communications
- Developing Targeted Leads

Experience

November 2020 to
January 2022

AISECT SOCIETY

Bhopal

Business Promoter

- Vocational Training & skill development centers
- Marketing/Business Promotion
- Customer Relationship Management
- Public Relations

March 2019 to
January 2020

SIGNIFY INNOVATIONS INDIA LTD. (aka PHILIPS LIGHTING)

Mumbai

Customer Service Manager

- FMCD (Electrical/lighting)
- Developed and implemented strategies for providing excellent customer service experience.
- Conducted regular training sessions for staff on new products, services, and customer service techniques.
- Ensured prompt resolution of customers' inquiries via phone, email or chat support channels.
- Business Development
- Sales/Marketing
- Brand Promotions
- Projects
- Customer Service/Customer Relationship Management
- Channel Management

October 2017 to
January 2019

Shrt Tirupati Tour & Travels Pvt. Ltd.

Bhopal

Marketing Officer

- Travel & Tour Operations
- Identified target audiences and developed strategies to reach them through various channels.
- Developed, implemented and evaluated marketing campaigns for new products or services.
- Assisted in the preparation of budgets and monitored expenses related to marketing initiatives.
- Created press releases to promote company news stories and updates.

- Customer Service
- Customer Relationship Management
- Marketing/Promotion

May 2017 to
September 2017

MRF TYRES LTD.
Gwalior
Territory Sales Supervisor
TYRES/TRUCKING

- Developed and implemented sales strategies for assigned territory.
- Monitored competitor activities in assigned region.
- Conducted sales presentations to potential clients in the designated area.
- Analyzed customer feedback and identified opportunities for improvement.
- Sales/Marketing
- Channel Management
- Business Development
- Brand Promotion

Education and Training

August 2021

SAIFIA LAW COLLEGE
Bhopal

LL.B. (LEGISLATIVE LAWS)

August 2017

INSTITUTE OF PROFESSIONAL EDUCATION & RESEARCH
Bhopal

P.G.D.M. (MARKETING/OPERATIONS)

June 2014

THE BHOPAL SCHOOL OF SOCIAL SCIENCES
Bhopal

B.COM (ECONOMICS)

Certifications

- Training & Certification in (Corporate Recruitment)- [2013]
- Certificate of Training (Internship) with ICDS-WCD_ GOVT. OF MADHYA PRADESH
- Certificate of Merit In HR Club "Leadership Activities"- [2016]
- Certificate of Merit in Marketing Club "Marketing Activities"- [2016]
- Certificate of Training (Internship) with RELIANCE RETAIL LTD. (RELIANCE FRESH)- 2016

Languages

English: First Language

Hindi: C1

 Advanced (C1)

Punjabi: B1

 Intermediate (B1)