PRANAV KRISHNA MBA (Marketing)



EDUCATION

CAREER OBJECTIVE

To work in an organization as a Marketing professional, where I can contribute to the organization's growth and profitability with my skills and in turn get an opportunity to gain exposure and expertise that would help me to build a promising and successful career.

CERTIFICATIONS

- The Fundamentals of Digital Marketing Course (2021) (From: Google Digital Garage)
- Project Management Online Course (2022)
- (From: Lernex) Basic in MS Excel
- (From: Amazon Cares)

SKILLS

PROFESSIONAL SKILLS

- MSWord
- MS PowerPoint
- MS Excel

PERSONAL SKILLS

- Punctual and reliable
- Hardworking
- Team player

HOBBIES

- Listening music
- Writing poetry
- Cooking

LANGUAGES KNOWN

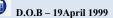
- English
- Hindi

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Course/Degree	Institution	Board/	Year of	Percentag
		University	Passing	e/Grade
MBA	School of	G D Goenka		
	Management	University,	2021-2023	7.3 CGPA
		Gurugram		
BCA	Kisan College,	Magadh		
	Sohsarai	University,	2019	71%
		Bodh Gaya		
Intermediate	TLN Inter			
	College,	BSEB	2016	61.2%
	Lakhisarai			
High School	Vivekanand			
	Public School,	CBSE	2014	8.4 CGPA
	Warsaliganj			

EXPERIENCE

Sales Trainee

Kansai Nerolac Paints Limited

04/2023 – Current

Roles and Responsibilities

- Increase extraction at low counter share dealers with focused visits & demand generation activities.
- Communicate various schemes to these low counter share dealers & enrol them in these offers for business increase, dealer accounting & timely scheme settlements.
- Convert non-dealers to dealers with the help of influencer contacts.
- Increase shop visibility at identified competition counters.
- Organize & Conduct Painter meets at pre-selected low counter share dealers.
- Enrol painters in NPP (Nerolac Premium Painter) program, closely monitor their sales & ensure non-user painters become users.
- Provide market information support to ASM (Area Sales Manager) on select outlets.

Marketing Intern

Bajaj Capital Ltd

06/2022 - 08/2022

Project Undertaken

- Analysis of mutual funds in India.
- Create awareness about Mutual funds and advise customers about the schemes.
- Bring new customers to the company through my own network.
- Prepare a portfolio of the best mutual funds schemes for the customer.
- Meeting with marketing associates of several companies which provides mutual funds opportunities.

Digital Marketing Intern

Good Space

11/2021 - 01/2022

Project Undertaken

- Advertise the company through different social media platforms.
- Create content for digital platforms and doing awareness about the services.
- Create and run campaigns online to drive website traffic, brand awareness, visibility, and generate leads.
- Onboard new clients on the company app and help them with registration.

Sales & Marketing Intern

IFORTIS Worldwide

01/2022 - 02/2022

Projects Undertaken

- Representing the company with our friends and family on various social media platforms.
- Explaining event details to our contacts and generating sales for it.

- Vice president of Kisan College Student Union (2017-2018)
- Certificate of national science Olympiad (2013)
- Attended Marketing Meeting at GD Goenka University
- Attended HR Summit at GD Goenka University

Date:

Place: Patna

Signature: '

Pranar Krishna