



PRASAD DOIPHODE

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Career objective:

To acquire a challenging position in the corporate world, enhancing myself even further, learning new skills, expanding my knowledge and leverage my learnings.

SKILL SET SUMMARY

- **Leadership:** Led event of Investrix as a “club coordinator” of Bulls and Bears DBS Club.
 - Led many teams in various corporate and political events. Also organized and carried out many small and big scale marketing events solely.
- **Communication:**
 - Good Presentation skills: Gave presentation on Australia based company AFMH.
 - Gave presentation on comparison between ITC and HUL.
 - Good report writing skills: Prepared WLP report on Policy Bazaar.
 - : Prepared SIP report on Consumer behaviour.
- **Computer proficiency:** Building of website for DBS Bulls and Bears club.

EXPERIENCE

- Intern at “Bikanervala Foods PVT.LTD”
 - Roles & Responsibilities: -
 - : Service Operation
 - : Customer Relationship management.
 - : Marketing and selling of ready to eat products.

PROMOTIONAL ACTIVITIES

- Promotion event of TVS.
- Medimix soap promotion activity.

- Data collection activity of Fbb for general responses of the public.
- Handled onsite helpline centre Booth of all Election campaigns and voting centres and provided the total man power needed for these events.
- Had organized many events, provided manpower for these events, and provided many people with daily and monthly basis.

ACHIEVEMENTS

- Held a position as “Achievers” in DBS Fame Award.
- Held a position as “Club coordinator” in DBS Bulls and Bears Club.
- Secured 3rd position in intercollege ‘Aqua Volleyball’ competition.
- Certificate course by Maharashtra Government for ‘Hardware’.
- Attained a ‘Dhol-Tasha Pathak’ competition as team member playing Dhol for the Dhol-Tasha pathak ‘Taal Ninaad’ in Pune at Shree Ganesh festival.

PROJECTS UNDERTAKEN

- Application based project on “Online supermart system “using Frontend and Backend software’s and operating system.
- Application based project on “Food court management system” using Frontend and Backend software’s and operating system.
- WLP on “Consumer Survey on Policy Bazaar”.
- Had undertaken an Event Management project of arranging a ‘Dance competition.

CERTIFICATIONS

- Certification on ‘The Fundamentals of Digital Marketing’ by Google.
- Certification on “Excel for Beginners” by Great learning.
- Certification on “Management Accounting” by Great Learning.
- Certification on “Instagram Marketing Fundamentals” by Great Learning.
- Certification on “Learn Business English” by Great Learning.

Education

- MBA in Marketing from Doon business school, Dehradun, 2021-2023 with 75% aggregate.
- Bba(ca) – Marathwada mitramandal’s college of commerce, Maharashtra ,2019-2021 with 75%.
- XII from A.S.D.B. Dadawala junior college, Maharashtra, 2016-2018 with – 65.08%

LANGUAGE KNOWN: ENGLISH, HINDI, MARATHI.