



PRASAD GOKUL MOHAN

MARKETING

DOB:- 05/04/2000

Connect:

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Key Skills:

- Leadership
- Problem Solving
- Multitasking
- Quick learner

Technical Know-how:

- Digital Marketing
- Canva
- Tally.ERP 9
- Microsoft Office



Career Objective:

“Committed to projects in hand through strategic planning, impactful advertising and collaborative team work. Seeking to leverage my marketing knowledge to produce result oriented outcomes in a fast-paced professional environment”.

Educational Background:

- Masters in Management Studies (Marketing) from MET IOM Bandra, Mumbai (Pursuing)
- Bachelors in Commerce (B. Com) from MJM College, Karanjali 2021-70.16%
- Higher Secondary Certificate (HSC) from BYK College of Commerce, Nashik, 2018 – 57.38%
- Secondary School Certificate (SSC), LPDP Maratha English School, Satana, 2016 -84.20%

Professional Experience:

- Office Administrator at Skynet Linux Solutions & Training Center, Nashik. March – Oct 2022.
 - Created awareness through impactful marketing initiatives.
 - Managed end-to-end operations & organized front desk.
 - Handled Inquiries, providing timely and accurate information to callers and visitors.

Projects and Practical Learning:

- Summer Internship, Fintech Education, May-June 2023 on Effective Digital Marketing Strategies for B2B in Mumbai.
- Social Projects:
 - Vice-President Youth Green Club of Maharashtra Committee (UNICEF & other Eminent bodies) at MET Institute of Management (2023)
 - Led a team of 11 volunteers at ‘India's largest climate clock assembly and display event’ at IIT Bombay (2023)
 - Led organic soap sales team of 10 volunteers at Kala Ghoda Festival and Marwari Fest, Mumbai (2023)
 - Spearheaded Glenmark Nutrition Award event as the key person, managing a team of 20 volunteers (2023)

Additional Certifications:

- Executive Diploma in Marketing Management (2023)
- Living with Climate Change & Water Management, UNICEF & other Eminent bodies (2023)

Extra-curricular & Co-curricular activities:

- Head – Social and Sustainability Committee (MMS 2022-24 Batch)
- Volunteered for Tree Plantation Drive under the Unnat Bharat Abhiyan initiative at Aarey Colony